

# Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2023

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
1	AGUASCALIENTES	AGS	9.1	XHAGU	13,723	13,723	13,723	13,723	7,135	7,135	6,561	6,561	7,619	8,237	4,394	4,394	4,077	3,859	7,135	13,539	15,014	15,014	14,621	
2	ENSENADA	BC	4.1	XHS	1,730	1,760	1,760	914	914	914	914	850	850	850	850	1,797	1,389	1,423	1,862	850	850	850	850	
3	MEXICALI	BC	4.1	XHBC	3,149	3,149	3,149	3,149	2,440	2,440	2,440	2,440	1,962	1,962	2,200	2,200	2,270	2,270	4,266	4,201	4,165	4,501	4,405	
4	TIJUANA	BC	12.1	XEWT	6,063	6,809	7,823	7,823	5,656	5,961	5,961	5,961	4,910	4,910	6,469	6,469	10,536	10,536	9,924	9,924	12,325	4,946	4,838	
5	CAMPECHE	CAMP	9.1	XHAN	4,747	4,747	4,747	4,747	2,468	2,468	2,270	2,270	2,634	2,849	1,519	1,519	1,411	1,335	2,468	4,683	5,193	5,193	5,056	
6	CD. JUAREZ	CHIH	8.1	XHJCI	6,740	6,740	6,740	6,740	6,740	5,689	5,012	5,012	5,048	5,825	5,825	6,740	7,793	8,060	8,060	8,397	8,397	7,587	7,587	
7	CHIHUAHUA	CHIH	9.1	XHCHZ	13,737	13,737	13,737	13,737	7,144	7,144	6,568	6,568	7,627	8,247	4,397	4,397	4,081	3,864	7,144	13,554	15,030	15,030	14,639	
8	COMITAN	CHIS	9.1	XHCMZ	3,131	3,131	3,131	3,131	1,630	1,630	1,497	1,497	1,740	1,879	1,004	1,004	931	882	1,630	3,089	3,428	3,428	3,337	
9	AN CRISTOBAL DE LAS CAS	CHIS	9.1	XHSNC	6,375	6,375	6,375	6,375	3,314	3,314	3,049	3,049	3,541	3,825	2,042	2,042	1,894	1,795	3,314	6,288	6,975	6,975	6,794	
10	TAPACHULA	CHIS	9.1	XHTAH	4,737	4,737	4,737	4,737	2,465	2,465	2,266	2,266	2,630	2,844	1,518	1,518	1,409	1,334	2,465	4,674	5,184	5,184	5,050	
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	8,020	8,020	8,020	8,020	4,169	4,169	3,836	3,836	4,452	4,813	2,569	2,569	2,383	2,257	4,169	7,913	8,777	8,777	8,547	
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,730	2,730	2,730	2,730	1,421	1,421	1,306	1,306	1,516	1,639	874	874	811	769	1,421	2,695	2,988	2,988	2,910	
13	SALTILLO	COAH	9.1	XHAE	10,053	10,053	10,053	10,053	5,226	5,226	4,807	4,807	5,582	6,034	3,218	3,218	2,987	2,828	5,226	9,917	10,998	10,998	10,711	
14	TORREON	COAH	9.1	XHTOB	15,765	15,765	15,765	15,765	8,198	8,198	7,538	7,538	8,753	9,463	5,048	5,048	4,684	4,435	8,198	15,555	17,248	17,248	16,798	
15	COLIMA	COL	9.1	XHCKW	5,680	5,680	5,680	5,680	2,955	2,955	2,716	2,716	3,154	3,411	1,819	1,819	1,688	1,597	2,955	5,606	6,215	6,215	6,052	
16	DURANGO	DCO	5.1	XHDUH	8,069	8,069	8,069	8,069	4,194	4,194	3,859	3,859	4,479	4,843	2,583	2,583	2,398	2,270	4,194	7,961	8,828	8,828	8,598	
17	ACAPULCO	GRO	9.1	XHACZ	9,538	9,538	9,538	9,538	4,960	4,960	4,559	4,559	5,296	5,726	3,054	3,054	2,834	2,683	4,960	9,410	10,434	10,434	10,163	
18	LEON	GTO	12.1	XHL	7,793	7,793	7,793	7,793	7,793	7,793	7,793	5,315	5,114	6,501	5,352	5,352	5,352	5,352	7,516	7,721	10,057	8,908	8,908	7,888
20	GUADALAJARA	JAL	4.1	XHG	55,743	55,743	55,743	55,743	28,988	28,988	26,653	26,653	30,948	33,461	17,847	17,847	16,562	15,679	28,988	54,997	60,989	60,989	59,396	
21	TOLUCA	EDOMX	9.1	XEQ	33,805	33,805	33,805	33,805	17,579	17,579	16,164	16,164	18,772	20,295	10,824	10,824	10,043	9,510	17,579	33,353	36,987	36,987	36,024	
22	CUERNAVACA	MOR	9.1	XHCUM	14,260	14,260	14,260	14,260	7,416	7,416	6,818	6,818	7,918	8,561	4,567	4,567	4,238	4,011	7,416	14,070	15,602	15,602	15,195	
23	TEPIC	NAY	5.1	XHTFL	8,165	8,165	8,165	8,165	4,245	4,245	3,903	3,903	4,533	4,903	2,614	2,614	2,426	2,296	4,245	8,056	8,933	8,933	8,702	
24	MONTERREY	NL	4.1	XEFB	4,266	4,266	4,266	4,266	4,266	4,946	6,942	6,942	5,588	5,588	5,825	5,825	5,825	7,385	7,385	7,078	6,570	6,230	6,230	
25	MONTERREY	NL	8.1	XHCNL	20,080	20,080	20,080	20,080	17,847	17,847	17,847	17,847	13,851	10,536	13,412	9,382	10,536	10,536	24,553	24,553	19,640	19,640	17,847	
26	OAXACA	OAX	5.2	XHOXO	9,275	9,275	9,275	9,275	4,821	4,821	4,434	4,434	5,150	5,567	2,969	2,969	2,755	2,608	4,821	9,150	10,146	10,146	9,882	
27	PUEBLA	PUE	4.1	XHP	11,176	11,176	11,176	11,176	11,176	7,212	7,212	7,212	7,212	7,146	7,146	7,349	7,349	8,669	10,433	11,143	11,143	11,143	8,669	
28	QUERETARO / ZAMORANC	QRO	9.1	XHQZ	45,233	45,233	45,233	45,233	23,524	23,524	21,628	21,628	25,116	27,153	14,482	14,482	13,439	12,722	23,524	44,627	49,492	49,492	48,199	
29	CANCUN	Q. ROO	9.1	XHQRO	10,106	10,106	10,106	10,106	5,254	5,254	4,832	4,832	5,610	6,066	3,234	3,234	3,001	2,842	5,254	9,969	11,055	11,055	10,767	
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,886	1,886	1,886	1,886	981	981	901	901	1,045	1,132	603	603	562	529	981	1,860	2,063	2,063	2,007	
31	CULIACAN	SIN	9.1	XHCUI	9,716	9,716	9,716	9,716	5,052	5,052	4,647	4,647	5,394	5,831	3,112	3,112	2,886	2,734	5,052	9,586	10,632	10,632	10,352	
32	LOS MOCHIS	SIN	9.1	XHLMJ	7,885	7,885	7,885	7,885	4,100	4,100	3,771	3,771	4,378	4,733	2,524	2,524	2,343	2,217	4,100	7,779	8,627	8,627	8,400	
33	MAZATLAN	SIN	5.1	XHMAF	6,621	6,621	6,621	6,621	3,442	3,442	3,164	3,164	3,675	3,975	2,121	2,121	1,968	1,863	3,442	6,532	7,245	7,245	7,054	
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	15,211	15,211	15,211	15,211	7,911	7,911	7,274	7,274	8,446	9,131	4,870	4,870	4,520	4,279	7,911	15,009	16,643	16,643	16,206	
35	CD. OBREGON	SON	12.1	XHCDO	7,329	7,329	7,329	7,329	3,811	3,811	3,505	3,505	4,068	4,398	2,346	2,346	2,178	2,062	3,811	7,229	8,018	8,018	7,809	
36	HERMOSILLO	SON	12.1	XHAK	5,182	5,520	5,520	944	944	3,558	4,501	4,501	2,032	1,797	1,797	1,862	1,797	2,132	4,501	2,302	2,302	944	914	
37	VILLAHERMOSA	TAB	9.1	XHVIZ	18,220	18,220	18,220	18,220	9,476	9,476	8,712	8,712	10,115	10,937	5,834	5,834	5,414	5,126	9,476	17,975	19,934	19,934	19,414	
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	4,405	4,405	4,405	4,405	2,291	2,291	2,108	2,108	2,446	2,645	1,411	1,411	1,308	1,238	2,291	4,347	4,819	4,819	4,694	
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,741	2,741	3,149	2,706	2,676	2,640	2,640	2,640	2,741	1,186	1,186	1,186	1,797	2,032	1,389	2,980	2,980	1,389	1,389	
40	NUEVO LAREDO	TAMPS	4.1	XHBR	1,015	1,015	1,015	1,015	1,254	1,254	1,254	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730	
41	TAMPICO	TAMPS	4.1	XHTPZ	2,476	2,476	2,476	5,352	5,352	4,744	4,201	4,201	4,946	1,862	2,098	2,098	2,098	3,759	2,946	4,201	3,521	3,521	3,420	
42	COATZACOALCOS	VER	5.1	XHCOV	11,139	11,139	11,139	11,139	5,793	5,793	5,326	5,326	6,185	6,685	3,565	3,565	3,308	3,134	5,793	10,989	12,186	12,186	11,867	
43	VERACRUZ	VER	12.1	XHFM	1,015	1,015	1,015	1,015	1,254	1,254	1,254	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730	
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	9,755	15,649	15,649	11,617	11,617	11,617	11,617	11,617	10,905	15,649	14,392	13,681	20,523	20,523	19,541	22,078	19,743	19,440	19,440	
45	MERIDA	YUC	8.1	XHMEN	15,438	15,438	15,438	15,438	8,030	8,030	7,383	7,383	8,573	9,266	4,942	4,942	4,587	4,343	8,030	15,230	16,890	16,890	16,450	
46	ZACATECAS	ZAC	9.1	XHZAT	12,621	12,621	12,621	12,621	6,564	6,564	6,036	6,036	7,006	7,576	4,041	4,041	3,750	3,550	6,564	12,453	13,811	13,811	13,449	

\*Son tarifas para anuncios de 20".

\*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.

\*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20° G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2022

Sábado

Tarifas 20"

Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGUASCALIENTES	AGS	9.1	XHAGU	11,937	11,937	11,937	11,937	6,587	6,587	6,587	6,587	7,654	7,654	3,603	3,810	4,093	3,876	5,626	13,606	15,081	15,081	14,682
2	ENSENADENA	BC	4.1	XHS	1,730	1,797	1,797	850	850	850	850	850	850	850	850	1,830	1,389	1,423	1,862	850	850	850	850
3	MEXICALI	BC	4.1	XHBC	2,706	2,706	2,640	2,270	2,440	2,406	2,406	2,406	1,962	1,962	2,200	2,200	2,270	2,270	4,300	4,201	4,165	4,501	4,405
4	TIJUANA	BC	12.1	XEWT	6,095	6,840	6,909	6,909	5,656	5,961	5,961	5,961	4,910	4,910	6,469	6,469	8,630	10,564	9,957	9,957	12,394	4,946	4,873
5	CAMPECHE	CAMP	9.1	XHAN	4,130	4,130	4,130	4,130	2,278	2,278	2,278	2,278	2,647	2,647	1,245	1,319	1,415	1,342	1,947	4,705	5,217	5,217	5,077
6	CD. JUAREZ	CHIH	8.1	XHJCI	5,825	5,825	5,825	5,588	5,147	5,689	5,048	5,048	5,114	5,217	5,217	5,048	7,823	8,092	8,092	8,429	8,429	7,654	7,654
7	CHIHUAHUA	CHIH	9.1	XHCHZ	11,950	11,950	11,950	11,950	6,594	6,594	6,594	6,594	7,662	7,662	3,606	3,815	4,098	3,880	5,634	13,620	15,098	15,098	14,697
8	COMITAN	CHIS	9.1	XHCMZ	2,724	2,724	2,724	2,724	1,502	1,502	1,502	1,502	1,747	1,747	823	867	936	884	1,284	3,104	3,441	3,441	3,351
9	SAN CRISTOBAL DE LAS CASAS	CHIS	9.1	XHSNC	5,544	5,544	5,544	5,544	3,060	3,060	3,060	3,060	3,557	3,557	1,673	1,770	1,902	1,800	2,614	6,322	7,006	7,006	6,820
10	TAPACHULA	CHIS	9.1	XHTAH	4,123	4,123	4,123	4,123	2,276	2,276	2,276	2,276	2,643	2,643	1,244	1,317	1,413	1,340	1,944	4,699	5,209	5,209	5,071
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	6,976	6,976	6,976	6,976	3,850	3,850	3,850	3,850	4,473	4,473	2,105	2,228	2,391	2,266	3,290	7,952	8,815	8,815	8,579
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,375	2,375	2,375	2,375	1,310	1,310	1,310	1,310	1,523	1,523	717	758	814	772	1,120	2,706	3,001	3,001	2,921
13	SALTILLO	COAH	9.1	XHAE	8,743	8,743	8,743	8,743	4,824	4,824	4,824	4,824	5,607	5,607	2,638	2,790	2,999	2,840	4,122	9,965	11,046	11,046	10,754
14	TORREON	COAH	9.1	XHTOB	13,713	13,713	13,713	13,713	7,566	7,566	7,566	7,566	8,793	8,793	4,137	4,377	4,702	4,452	6,466	15,630	17,325	17,325	16,867
15	COLIMA	COL	9.1	XHCKW	4,941	4,941	4,941	4,941	2,726	2,726	2,726	2,726	3,170	3,170	1,490	1,578	1,694	1,605	2,330	5,631	6,243	6,243	6,078
16	DURANGO	DGO	5.1	XHDUH	7,020	7,020	7,020	7,020	3,872	3,872	3,872	3,872	4,500	4,500	2,117	2,241	2,407	2,281	3,307	7,999	8,867	8,867	8,632
17	ACAPULCO	GRO	9.1	XHACZ	8,297	8,297	8,297	8,297	4,577	4,577	4,577	4,577	5,321	5,321	2,502	2,648	2,844	2,695	3,910	9,457	10,481	10,481	10,203
18	LEON	GTO	12.1	XHL	6,634	6,634	6,634	6,809	6,809	7,823	7,823	5,352	5,147	5,926	5,418	5,418	5,418	7,554	7,721	9,924	8,941	7,961	7,961
20	GUADALAJARA	JAL	4.1	XHG	48,490	48,490	48,490	48,490	26,752	26,752	26,752	26,752	31,089	31,089	14,630	15,477	16,628	15,746	22,857	55,266	61,260	61,260	59,638
21	TOLUCA	EDOMX	9.1	XEQ	29,408	29,408	29,408	29,408	16,226	16,226	16,226	16,226	18,854	18,854	8,873	9,386	10,084	9,550	13,863	33,517	37,154	37,154	36,167
22	CUERNAVACA	MOR	9.1	XHCUM	12,405	12,405	12,405	12,405	6,843	6,843	6,843	6,843	7,953	7,953	3,743	3,958	4,255	4,028	5,848	14,139	15,673	15,673	15,257
23	TEPIC	NAY	5.1	XHIFL	7,104	7,104	7,104	7,104	3,920	3,920	3,920	3,920	4,554	4,554	2,143	2,267	2,436	2,307	3,348	8,095	8,973	8,973	8,735
24	MONTERREY	NL	4.1	XEFB	4,300	4,300	4,300	4,300	4,672	4,946	4,946	4,810	4,331	4,405	4,471	5,315	5,315	5,689	7,045	7,110	6,604	6,264	6,264
25	MONTERREY	NL	8.1	XHCNL	13,748	13,748	13,748	13,748	10,872	10,872	10,872	10,872	13,851	10,395	10,395	9,382	10,536	10,536	20,999	20,999	19,711	19,711	16,999
26	OAXACA	OAX	5.2	XHOGO	8,066	8,066	8,066	8,066	4,451	4,451	4,451	4,451	5,173	5,173	2,434	2,575	2,764	2,621	3,802	9,197	10,193	10,193	9,923
27	PUEBLA	PUE	4.1	XHP	8,630	8,630	8,630	8,840	8,840	6,706	6,706	7,212	7,212	7,179	7,179	7,385	7,385	8,703	10,536	11,176	11,176	8,703	8,703
28	QUERETARO / ZAMORANO	QRO	9.1	XHQZ	39,349	39,349	39,349	39,349	21,710	21,710	21,710	21,710	25,227	25,227	11,872	12,560	13,491	12,777	18,548	44,849	49,712	49,712	48,392
29	CANCUN	Q. ROO	9.1	XHQRO	8,792	8,792	8,792	8,792	4,848	4,848	4,848	4,848	5,636	5,636	2,652	2,806	3,013	2,855	4,144	10,018	11,103	11,103	10,810
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,639	1,639	1,639	1,639	906	906	906	906	1,052	1,052	495	524	563	532	773	1,869	2,072	2,072	2,018
31	CULIACAN	SIN	9.1	XHCUI	8,452	8,452	8,452	8,452	4,663	4,663	4,663	4,663	5,418	5,418	2,551	2,699	2,898	2,745	3,985	9,632	10,676	10,676	10,396
32	LOS MOCHIS	SIN	9.1	XHLMI	6,859	6,859	6,859	6,859	3,785	3,785	3,785	3,785	4,397	4,397	2,070	2,190	2,351	2,228	3,233	7,817	8,665	8,665	8,434
33	MAZATLAN	SIN	5.1	XHMAF	5,761	5,761	5,761	5,761	3,178	3,178	3,178	3,178	3,692	3,692	1,739	1,838	1,974	1,870	2,715	6,566	7,277	7,277	7,083
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	13,232	13,232	13,232	13,232	7,300	7,300	7,300	7,300	8,483	8,483	3,992	4,223	4,539	4,298	6,239	15,081	16,717	16,717	16,275
35	CD. OBREGON	SON	12.1	XHCDO	6,375	6,375	6,375	6,375	3,517	3,517	3,517	3,517	4,087	4,087	1,924	2,033	2,187	2,070	3,006	7,268	8,055	8,055	7,842
36	HERMOSILLO	SON	12.1	XHAK	5,182	5,554	5,554	944	944	3,590	3,660	3,660	2,070	1,830	1,862	1,862	1,830	2,132	3,692	2,335	2,335	944	914
37	VILLAHERMOSA	TAB	9.1	XHVIZ	15,849	15,849	15,849	15,849	8,744	8,744	8,744	8,744	10,162	10,162	4,782	5,060	5,435	5,147	7,472	18,064	20,024	20,024	19,493
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	3,832	3,832	3,832	3,832	2,114	2,114	2,114	2,114	2,458	2,458	1,155	1,224	1,316	1,245	1,806	4,367	4,842	4,842	4,713
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,741	2,741	2,980	2,706	2,676	2,640	2,640	2,640	2,741	1,186	1,186	1,186	1,320	1,389	1,389	2,980	2,980	1,389	1,389
40	NUEVO LAREDO	TAMPS	4.1	XHBR	1,015	1,015	1,015	1,015	1,320	1,320	1,320	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730
41	TAMPICO	TAMPS	4.1	XHTPZ	2,132	2,132	2,169	5,352	5,352	4,810	4,201	4,201	4,471	1,862	2,098	2,098	2,098	3,793	2,335	4,201	3,558	3,558	3,420
42	COATZACOALCOS	VER	5.1	XHCOV	9,689	9,689	9,689	9,689	5,345	5,345	5,345	5,345	6,212	6,212	2,923	3,092	3,322	3,148	4,569	11,044	12,240	12,240	11,916
43	VERACRUZ	VER	12.1	XHFM	1,015	1,015	1,015	1,015	1,320	1,320	1,320	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	9,784	11,143	11,143	11,143	10,092	10,162	10,092	10,092	10,938	10,162	14,427	13,748	13,748	20,627	19,640	22,218	19,811	19,504	19,504
45	MERIDA	YUC	8.1	XHMEN	13,431	13,431	13,431	13,431	7,408	7,408	7,408	7,408	8,610	8,610	4,050	4,288	4,604	4,362	6,330	15,305	16,967	16,967	16,515
46	ZACATECAS	ZAC	9.1	XHZAT	10,980	10,980	10,980	10,980	6,058	6,058	6,058	6,058	7,040	7,040	3,313	3,505	3,765	3,565	5,177	12,514	13,872	13,872	13,504

\*Son tarifas para anuncios de 20".

\*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.

\*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20° G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

# Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2022

Domingo

Tarifas 20"

Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGUASCALIENTES	AGS	9.1	XHAGU	11,937	11,937	11,937	11,937	6,587	6,587	6,587	6,587	7,654	7,654	3,603	3,810	4,093	3,876	5,626	13,606	15,081	15,081	14,682
2	ENSENADA	BC	4.1	XHS	1,730	1,797	1,797	850	850	850	850	850	850	850	850	850	1,830	1,389	1,423	1,862	1,862	850	850
3	MEXICALI	BC	4.1	XHBC	2,706	2,706	2,640	2,270	2,440	2,406	2,406	2,406	1,962	1,962	2,200	2,200	2,270	2,270	4,300	4,201	4,165	4,501	4,405
4	TJUANA	BC	12.1	XEWT	6,095	6,840	6,909	6,909	5,656	5,961	5,961	5,961	4,910	4,910	6,469	6,469	8,630	10,564	9,957	9,957	12,394	4,946	4,873
5	CAMPECHE	CAMP	9.1	XHAN	4,130	4,130	4,130	4,130	2,278	2,278	2,278	2,278	2,647	2,647	1,245	1,319	1,415	1,342	1,947	4,705	5,217	5,217	5,077
6	CD. JUAREZ	CHIH	8.1	XHJCI	5,825	5,825	5,825	5,588	5,147	5,689	5,048	5,048	5,114	5,217	5,217	5,048	7,823	8,092	8,092	8,429	8,429	7,654	7,654
7	CHIHUAHUA	CHIH	9.1	XHCHZ	11,950	11,950	11,950	11,950	6,594	6,594	6,594	6,594	7,662	7,662	3,606	3,815	4,098	3,880	5,634	13,620	15,098	15,098	14,697
8	COMITAN	CHIS	9.1	XHCMZ	2,724	2,724	2,724	2,724	1,502	1,502	1,502	1,502	1,747	1,747	823	867	936	884	1,284	3,104	3,441	3,441	3,351
9	SAN CRISTOBAL DE LAS CASAS	CHIS	9.1	XHSNC	5,544	5,544	5,544	5,544	3,060	3,060	3,060	3,060	3,557	3,557	1,673	1,770	1,902	1,800	2,614	6,322	7,006	7,006	6,820
10	TAPACHULA	CHIS	9.1	XHTAH	4,123	4,123	4,123	4,123	2,276	2,276	2,276	2,276	2,643	2,643	1,244	1,317	1,413	1,340	1,944	4,699	5,209	5,209	5,071
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	6,976	6,976	6,976	6,976	3,850	3,850	3,850	3,850	4,473	4,473	2,105	2,228	2,391	2,266	3,290	7,952	8,815	8,815	8,579
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,375	2,375	2,375	2,375	1,310	1,310	1,310	1,310	1,523	1,523	717	758	814	772	1,120	2,706	3,001	3,001	2,921
13	SALTILLO	COAH	9.1	XHAE	8,743	8,743	8,743	8,743	4,824	4,824	4,824	4,824	5,607	5,607	2,638	2,790	2,999	2,840	4,122	9,965	11,046	11,046	10,754
14	TORREON	COAH	9.1	XHTOB	13,713	13,713	13,713	13,713	7,566	7,566	7,566	7,566	8,793	8,793	4,137	4,377	4,702	4,452	6,466	15,630	17,325	17,325	16,867
15	COLIMA	COL	9.1	XHCKW	4,941	4,941	4,941	4,941	2,726	2,726	2,726	2,726	3,170	3,170	1,490	1,578	1,694	1,605	2,330	5,631	6,243	6,243	6,078
16	DURANGO	DGO	5.1	XH DUH	7,020	7,020	7,020	7,020	3,872	3,872	3,872	3,872	4,500	4,500	2,117	2,241	2,407	2,281	3,307	7,999	8,867	8,867	8,632
17	ACAPULCO	GRO	9.1	XHACZ	8,297	8,297	8,297	8,297	4,577	4,577	4,577	4,577	5,321	5,321	2,502	2,648	2,844	2,695	3,910	9,457	10,481	10,481	10,203
18	LEON	GTO	12.1	XHL	6,634	6,634	6,634	6,809	6,809	7,823	7,823	5,352	5,147	5,926	5,418	5,418	5,418	7,554	7,721	9,924	8,941	7,961	7,961
20	GUADALAJARA	JAL	4.1	XHG	48,490	48,490	48,490	48,490	26,752	26,752	26,752	26,752	31,089	31,089	14,630	15,477	16,628	15,746	22,857	55,266	61,260	61,260	59,638
21	TOLUCA	EDOMX	9.1	XEQ	29,408	29,408	29,408	29,408	16,226	16,226	16,226	16,226	18,854	18,854	8,873	9,386	10,084	9,550	13,863	33,517	37,154	37,154	36,167
22	CUERNAVACA	MOR	9.1	XHCUM	12,405	12,405	12,405	12,405	6,843	6,843	6,843	6,843	7,953	7,953	3,743	3,958	4,255	4,028	5,848	14,139	15,673	15,673	15,257
23	TEPIC	NAY	5.1	XHTFL	7,104	7,104	7,104	7,104	3,920	3,920	3,920	3,920	4,554	4,554	2,143	2,267	2,436	2,307	3,348	8,095	8,973	8,973	8,735
24	MONTERREY	NL	4.1	XEFB	4,300	4,300	4,300	4,300	4,672	4,946	4,946	4,810	4,331	4,405	4,471	5,315	5,315	5,689	7,045	7,110	6,604	6,264	6,264
25	MONTERREY	NL	8.1	XHCNL	13,748	13,748	13,748	13,748	10,872	10,872	10,872	10,872	13,851	10,395	10,395	9,382	10,536	10,536	20,999	20,999	19,711	19,711	16,999
26	OAXACA	OAX	5.2	XHOXO	8,066	8,066	8,066	8,066	4,451	4,451	4,451	4,451	5,173	5,173	2,434	2,575	2,764	2,621	3,802	9,197	10,193	10,193	9,923
27	PUEBLA	PUE	4.1	XHP	8,630	8,630	8,630	8,840	8,840	6,706	6,706	7,212	7,212	7,179	7,179	7,385	7,385	8,703	10,536	11,176	11,176	8,703	8,703
28	QUERETARO / ZAMORANO	GRO	9.1	XHQZ	39,349	39,349	39,349	39,349	21,710	21,710	21,710	21,710	25,227	25,227	11,872	12,560	13,491	12,777	18,548	44,849	49,712	49,712	48,392
29	CANCUN	Q. ROO	9.1	XHQRO	8,792	8,792	8,792	8,792	4,848	4,848	4,848	4,848	5,636	5,636	2,652	2,806	3,013	2,855	4,144	10,018	11,103	11,103	10,810
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,639	1,639	1,639	1,639	906	906	906	906	1,052	1,052	495	524	563	532	773	1,869	2,072	2,072	2,018
31	CULIACAN	SIN	9.1	XHCUI	8,452	8,452	8,452	8,452	4,663	4,663	4,663	4,663	5,418	5,418	2,551	2,699	2,898	2,745	3,985	9,632	10,676	10,676	10,396
32	LOS MOCHIS	SIN	9.1	XHLM	6,859	6,859	6,859	6,859	3,785	3,785	3,785	3,785	4,397	4,397	2,070	2,190	2,351	2,228	3,233	7,817	8,665	8,665	8,434
33	MAZATLAN	SLP	5.1	XHMAF	5,761	5,761	5,761	5,761	3,178	3,178	3,178	3,178	3,692	3,692	1,739	1,838	1,974	1,870	2,715	6,566	7,277	7,277	7,083
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	13,232	13,232	13,232	13,232	7,300	7,300	7,300	7,300	8,483	8,483	3,992	4,223	4,539	4,298	6,239	15,081	16,717	16,717	16,275
35	CD. OBREGON	SON	12.1	XHCDO	6,375	6,375	6,375	6,375	3,517	3,517	3,517	3,517	4,087	4,087	1,924	2,033	2,187	2,070	3,006	7,268	8,055	8,055	7,842
36	HERMOSILLO	SON	12.1	XHAK	5,182	5,554	5,554	944	944	3,590	3,660	3,660	2,070	1,830	1,862	1,862	1,830	2,132	3,692	2,335	2,335	944	914
37	VILLAHERMOSA	TAB	9.1	XHVIZ	15,849	15,849	15,849	15,849	8,744	8,744	8,744	8,744	10,162	10,162	4,782	5,060	5,435	5,147	7,472	18,064	20,024	20,024	19,493
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	3,832	3,832	3,832	3,832	2,114	2,114	2,114	2,114	2,458	2,458	1,155	1,224	1,316	1,245	1,806	4,367	4,842	4,842	4,713
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,741	2,741	2,980	2,706	2,676	2,640	2,640	2,640	2,741	1,186	1,186	1,186	1,320	1,389	1,389	2,980	2,980	1,389	1,389
40	NUEVO LAREDO	TAMPS	4.1	XHBR	1,015	1,015	1,015	1,015	1,320	1,320	1,320	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730
41	TAMPICO	TAMPS	4.1	XHTPZ	2,132	2,132	2,169	5,352	5,352	4,810	4,201	4,201	4,471	1,862	2,098	2,098	2,098	3,793	2,335	4,201	3,558	3,558	3,420
42	COATZACOALCOS	VER	5.1	XHCCOV	9,689	9,689	9,689	9,689	5,345	5,345	5,345	5,345	6,212	6,212	2,923	3,092	3,322	3,148	4,569	11,044	12,240	12,240	11,916
43	VERACRUZ	VER	12.1	XHFM	1,015	1,015	1,015	1,015	1,320	1,320	1,320	1,117	1,015	944	1,152	1,152	1,152	1,490	1,862	1,730	1,730	1,730	1,730
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	9,784	11,143	11,143	11,143	10,092	10,162	10,092	10,092	10,938	10,162	14,427	13,748	13,748	20,627	19,640	22,218	19,811	19,504	19,504
45	MERIDA	YUC	8.1	XHMEN	13,431	13,431	13,431	13,431	7,408	7,408	7,408	7,408	8,610	8,610	4,050	4,288	4,604	4,362	6,330	15,305	16,967	16,967	16,515
46	ZACATECAS	ZAC	9.1	XHZAT	10,980	10,980	10,980	10,980	6,058	6,058	6,058	6,058	7,040	7,040	3,313	3,505	3,765	3,565	5,177	12,514	13,872	13,872	13,504

\*Son tarifas para anuncios de 20".

\*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.

\*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

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\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2023

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	26,395	26,395	26,395	26,706	26,706	26,706	46,101	46,123	46,123	46,411	46,811	46,856	46,919	56,829	57,494	58,318	57,494	55,573	55,573
2	BC	2	31,522	31,522	31,522	31,522	31,522	31,522	42,958	42,958	42,958	42,958	42,958	42,958	42,958	69,481	69,481	69,481	69,481	69,481	69,481
3	BCS	2	5,129	5,129	5,129	5,129	5,129	5,129	6,995	6,995	6,995	6,995	6,995	6,995	6,995	11,310	11,310	11,310	11,310	11,310	11,310
4	CAMP	2	5,702	5,702	5,702	5,702	5,702	5,702	8,596	8,596	8,596	8,596	8,596	8,596	8,596	12,550	12,550	12,550	12,550	12,550	12,550
5	CHIH	2	34,535	34,535	34,535	34,535	34,535	34,535	48,098	48,098	48,098	48,098	48,098	48,098	48,098	71,561	71,561	71,561	71,561	71,561	71,561
6	CHIS	2	18,407	18,407	18,407	18,407	18,407	18,407	35,082	35,082	35,082	35,082	35,082	35,082	35,082	42,040	42,040	42,040	42,040	42,040	42,040
7	COAH	2	13,289	13,289	13,289	13,289	13,289	13,289	20,408	20,408	20,408	20,408	20,408	20,408	20,408	28,596	28,596	28,596	28,596	28,596	28,596
8	COL	2	3,099	3,099	3,099	3,099	3,099	3,099	5,507	5,507	5,507	5,507	5,507	5,507	5,507	7,298	7,298	7,298	7,298	7,298	7,298
9	DGO	2	2,574	2,574	2,574	2,574	2,574	2,574	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604	6,604
10	GRO	2	12,294	12,294	12,294	12,294	12,294	12,294	27,396	27,396	27,396	27,396	27,396	27,396	27,396	40,344	40,344	40,344	40,344	40,344	40,344
11	GTO	2	20,318	20,318	20,318	20,318	20,318	20,318	57,366	57,366	57,366	57,366	57,366	57,366	57,366	88,893	88,893	88,893	88,893	88,893	88,893
12	HGO	2	5,377	5,377	5,377	5,439	5,439	5,439	9,390	9,394	9,394	9,454	9,535	9,543	9,557	11,575	11,710	11,879	11,710	11,319	11,319
13	JAL	2	84,004	84,004	84,004	84,991	84,991	84,991	146,719	146,791	146,791	147,705	148,979	149,124	149,320	180,862	182,980	185,602	182,980	176,866	176,866
14	MEX	2	32,408	32,408	32,408	32,408	32,408	32,408	73,721	73,721	73,721	73,721	73,721	73,721	73,721	121,233	121,233	121,233	121,233	121,233	121,233
15	MICH	2	21,939	21,939	21,939	21,939	21,939	21,939	26,906	26,906	26,906	26,906	26,906	26,906	26,906	31,550	31,550	31,550	31,550	31,550	31,550
16	NAY	2	5,527	5,527	5,527	5,527	5,527	5,527	10,808	10,808	10,808	10,808	10,808	10,808	10,808	14,047	14,047	14,047	14,047	14,047	14,047
17	NL	2	58,959	58,959	58,959	58,959	58,959	58,959	94,884	94,884	94,884	94,884	94,884	94,884	94,884	121,975	121,975	121,975	121,975	121,975	121,975
18	OAX	2	13,692	13,692	13,692	13,692	13,692	13,692	30,209	30,209	30,209	30,209	30,209	30,209	30,209	42,404	42,404	42,404	42,404	42,404	42,404
19	PUE	2	56,703	56,703	56,703	57,368	57,368	57,368	99,035	99,084	99,084	99,701	100,561	100,660	100,792	122,082	123,511	125,282	123,511	119,385	119,385
20	Q.ROO	2	8,258	8,258	8,258	8,258	8,258	8,258	14,419	14,419	14,419	14,419	14,419	14,419	14,419	18,901	18,901	18,901	18,901	18,901	18,901
21	QRO	2	61,600	61,600	61,600	61,600	61,600	61,600	89,672	89,672	89,672	89,672	89,672	89,672	89,672	130,005	130,005	130,005	130,005	130,005	130,005
22	SIN	2	32,276	32,276	32,276	32,276	32,276	32,276	43,516	43,516	43,516	43,516	43,516	43,516	43,516	61,090	61,090	61,090	61,090	61,090	61,090
23	SLP	2	3,583	3,583	3,583	6,642	6,642	6,642	8,629	8,844	8,844	11,659	15,547	16,035	16,588	20,598	27,085	35,133	27,085	8,356	8,356
24	SON	2	16,213	16,213	16,213	16,213	16,213	16,213	22,264	22,264	22,264	22,264	22,264	22,264	22,264	33,923	33,923	33,923	33,923	33,923	33,923
25	TAB	2	11,163	11,163	11,163	11,163	11,163	11,163	15,473	15,473	15,473	15,473	15,473	15,473	15,473	20,756	20,756	20,756	20,756	20,756	20,756
26	TAMPS	2	21,015	21,015	21,015	21,015	21,015	21,015	35,636	35,636	35,636	35,636	35,636	35,636	35,636	51,080	51,080	51,080	51,080	51,080	51,080
27	VER	2	53,611	53,611	53,611	53,611	53,611	53,611	74,792	74,792	74,792	74,792	74,792	74,792	74,792	110,342	110,342	110,342	110,342	110,342	110,342
28	YUC	2	12,544	12,544	12,544	12,544	12,544	12,544	18,908	18,908	18,908	18,908	18,908	18,908	18,908	27,608	27,608	27,608	27,608	27,608	27,608
29	ZAC	2	2,291	2,291	2,291	2,291	2,291	2,291	4,412	4,412	4,412	4,412	4,412	4,412	4,412	8,779	8,779	8,779	8,779	8,779	8,779

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2023

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	21,584	21,705	21,826	19,887	19,986	20,030	37,918	37,926	37,934	37,934	37,940	37,971	37,979	45,965	46,109	46,411	46,305	46,139	46,139
2	BC	2	26,032	26,032	26,032	23,502	23,502	23,502	35,461	35,461	35,461	35,461	35,461	35,461	35,461	57,415	57,415	57,415	57,415	57,415	57,415
3	BCS	2	4,239	4,239	4,239	3,825	3,825	3,825	5,772	5,772	5,772	5,772	5,772	5,772	5,772	9,348	9,348	9,348	9,348	9,348	9,348
4	CAMP	2	4,708	4,708	4,708	4,416	4,416	4,416	7,105	7,105	7,105	7,105	7,105	7,105	7,105	10,375	10,375	10,375	10,375	10,375	10,375
5	CHIH	2	28,482	28,482	28,482	25,796	25,796	25,796	39,681	39,681	39,681	39,681	39,681	39,681	39,681	59,105	59,105	59,105	59,105	59,105	59,105
6	CHIS	2	15,179	15,179	15,179	13,892	13,892	13,892	28,993	28,993	28,993	28,993	28,993	28,993	28,993	34,726	34,726	34,726	34,726	34,726	34,726
7	COAH	2	10,910	10,910	10,910	9,455	9,455	9,455	16,786	16,786	16,786	16,786	16,786	16,786	16,786	23,524	23,524	23,524	23,524	23,524	23,524
8	COL	2	2,528	2,528	2,528	2,080	2,080	2,080	4,527	4,527	4,527	4,527	4,527	4,527	4,527	5,994	5,994	5,994	5,994	5,994	5,994
9	DGO	2	2,098	2,098	2,098	2,098	2,098	2,098	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452
10	GRO	2	10,105	10,105	10,105	8,063	8,063	8,063	22,577	22,577	22,577	22,577	22,577	22,577	22,577	33,337	33,337	33,337	33,337	33,337	33,337
11	GTO	2	16,795	16,795	16,795	14,933	14,933	14,933	47,409	47,409	47,409	47,409	47,409	47,409	47,409	73,415	73,415	73,415	73,415	73,415	73,415
12	HGO	2	4,396	4,421	4,446	4,050	4,072	4,080	7,723	7,724	7,727	7,727	7,728	7,734	7,736	9,363	9,391	9,454	9,432	9,398	9,398
13	JAL	2	68,693	69,077	69,463	63,292	63,604	63,748	120,676	120,700	120,726	120,726	120,748	120,845	120,870	146,286	146,745	147,705	147,370	146,838	146,838
14	MEX	2	26,752	26,752	26,752	19,948	19,948	19,948	60,850	60,850	60,850	60,850	60,850	60,850	60,850	100,167	100,167	100,167	100,167	100,167	100,167
15	MICH	2	16,345	16,345	16,345	15,987	15,987	15,987	20,424	20,424	20,424	20,424	20,424	20,424	20,424	23,199	23,199	23,199	23,199	23,199	23,199
16	NAY	2	4,524	4,524	4,524	3,713	3,713	3,713	8,904	8,904	8,904	8,904	8,904	8,904	8,904	11,617	11,617	11,617	11,617	11,617	11,617
17	NL	2	48,729	48,729	48,729	42,739	42,739	42,739	78,430	78,430	78,430	78,430	78,430	78,430	78,430	100,778	100,778	100,778	100,778	100,778	100,778
18	OAX	2	11,270	11,270	11,270	8,806	8,806	8,806	24,915	24,915	24,915	24,915	24,915	24,915	24,915	35,015	35,015	35,015	35,015	35,015	35,015
19	PUE	2	46,368	46,627	46,887	42,722	42,933	43,030	81,456	81,473	81,490	81,490	81,505	81,571	81,586	98,743	99,053	99,701	99,475	99,116	99,116
20	Q.ROO	2	6,804	6,804	6,804	5,407	5,407	5,407	11,923	11,923	11,923	11,923	11,923	11,923	11,923	15,582	15,582	15,582	15,582	15,582	15,582
21	QRO	2	50,900	50,900	50,900	43,143	43,143	43,143	74,064	74,064	74,064	74,064	74,064	74,064	74,064	107,418	107,418	107,418	107,418	107,418	107,418
22	SIN	2	26,653	26,653	26,653	22,895	22,895	22,895	35,863	35,863	35,863	35,863	35,863	35,863	35,863	50,459	50,459	50,459	50,459	50,459	50,459
23	SLP	2	826	1,988	3,183	4,317	5,264	5,691	5,445	5,537	5,634	5,634	5,722	5,937	6,027	7,314	8,691	11,659	10,651	9,027	9,027
24	SON	2	13,369	13,369	13,369	11,247	11,247	11,247	18,356	18,356	18,356	18,356	18,356	18,356	18,356	28,027	28,027	28,027	28,027	28,027	28,027
25	TAB	2	9,220	9,220	9,220	7,821	7,821	7,821	12,722	12,722	12,722	12,722	12,722	12,722	12,722	17,163	17,163	17,163	17,163	17,163	17,163
26	TAMPS	2	17,290	17,290	17,290	14,438	14,438	14,438	29,397	29,397	29,397	29,397	29,397	29,397	29,397	42,131	42,131	42,131	42,131	42,131	42,131
27	VER	2	44,275	44,275	44,275	35,834	35,834	35,834	61,773	61,773	61,773	61,773	61,773	61,773	61,773	91,181	91,181	91,181	91,181	91,181	91,181
28	YUC	2	10,356	10,356	10,356	9,719	9,719	9,719	15,632	15,632	15,632	15,632	15,632	15,632	15,632	22,824	22,824	22,824	22,824	22,824	22,824
29	ZAC	2	1,613	1,613	1,613	1,613	1,613	1,613	3,182	3,182	3,182	3,182	3,182	3,182	3,182	7,171	7,171	7,171	7,171	7,171	7,171

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2023

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	21,560	21,623	21,696	21,773	37,630	37,646	37,759	37,812	37,926	37,985	38,032	38,145	38,257	46,486	46,766	47,311	46,524	45,784	45,784
2	BC	2	26,032	26,032	26,032	26,032	35,461	35,461	35,461	35,461	35,461	35,461	35,461	35,461	35,461	57,415	57,415	57,415	57,415	57,415	57,415
3	BCS	2	4,239	4,239	4,239	4,239	5,772	5,772	5,772	5,772	5,772	5,772	5,772	5,772	5,772	9,348	9,348	9,348	9,348	9,348	9,348
4	CAMP	2	4,708	4,708	4,708	4,708	6,659	6,659	7,105	7,105	7,105	7,105	7,105	7,105	7,105	10,375	10,375	10,375	10,375	10,375	10,375
5	CHIH	2	28,482	28,482	28,482	28,482	39,681	39,681	39,681	39,681	39,681	39,681	39,681	39,681	39,681	59,105	59,105	59,105	59,105	59,105	59,105
6	CHIS	2	15,179	15,179	15,179	15,179	28,993	28,993	28,993	28,993	28,993	28,993	28,993	28,993	28,993	34,726	34,726	34,726	34,726	34,726	34,726
7	COAH	2	10,910	10,910	10,910	10,910	16,786	16,786	16,786	16,786	16,786	16,786	16,786	16,786	16,786	23,524	23,524	23,524	23,524	23,524	23,524
8	COL	2	2,528	2,528	2,528	2,528	4,527	4,527	4,527	4,527	4,527	4,527	4,527	4,527	4,527	5,994	5,994	5,994	5,994	5,994	5,994
9	DGO	2	2,098	2,098	2,098	2,098	2,200	2,200	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452	5,452
10	GRO	2	10,105	10,105	10,105	10,105	22,577	22,577	22,577	22,577	22,577	22,577	22,577	22,577	22,577	33,337	33,337	33,337	33,337	33,337	33,337
11	GTO	2	16,795	16,795	16,795	16,795	47,409	47,409	47,409	47,409	47,409	47,409	47,409	47,409	47,409	73,415	73,415	73,415	73,415	73,415	73,415
12	HGO	2	4,392	4,404	4,420	4,435	7,665	7,668	7,692	7,701	7,724	7,737	7,747	7,770	7,793	9,468	9,525	9,636	9,476	9,326	9,326
13	JAL	2	68,619	68,813	69,051	69,293	119,761	119,809	120,172	120,340	120,700	120,892	121,038	121,398	121,758	147,945	148,836	150,568	148,067	145,710	145,710
14	MEX	2	26,752	26,752	26,752	26,752	60,850	60,850	60,850	60,850	60,850	60,850	60,850	60,850	60,850	100,167	100,167	100,167	100,167	100,167	100,167
15	MICH	2	16,345	16,345	16,345	16,345	19,645	19,645	20,424	20,424	20,424	20,424	20,424	20,424	20,424	22,828	22,828	22,828	22,828	22,828	22,828
16	NAY	2	4,524	4,524	4,524	4,524	8,904	8,904	8,904	8,904	8,904	8,904	8,904	8,904	8,904	11,617	11,617	11,617	11,617	11,617	11,617
17	NL	2	48,729	48,729	48,729	48,729	78,430	78,430	78,430	78,430	78,430	78,430	78,430	78,430	78,430	100,778	100,778	100,778	100,778	100,778	100,778
18	OAX	2	11,270	11,270	11,270	11,270	24,915	24,915	24,915	24,915	24,915	24,915	24,915	24,915	24,915	35,015	35,015	35,015	35,015	35,015	35,015
19	PUE	2	46,317	46,448	46,610	46,773	80,839	80,871	81,116	81,229	81,473	81,602	81,701	81,944	82,186	99,863	100,464	101,634	99,945	98,354	98,354
20	Q.ROO	2	6,804	6,804	6,804	6,804	11,923	11,923	11,923	11,923	11,923	11,923	11,923	11,923	11,923	15,582	15,582	15,582	15,582	15,582	15,582
21	QRO	2	50,900	50,900	50,900	50,900	74,064	74,064	74,064	74,064	74,064	74,064	74,064	74,064	74,064	107,418	107,418	107,418	107,418	107,418	107,418
22	SIN	2	26,653	26,653	26,653	26,653	35,863	35,863	35,863	35,863	35,863	35,863	35,863	35,863	35,863	50,459	50,459	50,459	50,459	50,459	50,459
23	SLP	2	553	1,163	1,897	2,662	2,695	2,814	3,918	4,438	5,509	6,153	6,610	7,712	8,815	12,426	15,118	20,473	12,792	5,509	5,509
24	SON	2	13,369	13,369	13,369	13,369	18,356	18,356	18,356	18,356	18,356	18,356	18,356	18,356	18,356	28,027	28,027	28,027	28,027	28,027	28,027
25	TAB	2	9,220	9,220	9,220	9,220	12,722	12,722	12,722	12,722	12,722	12,722	12,722	12,722	12,722	17,163	17,163	17,163	17,163	17,163	17,163
26	TAMPS	2	17,290	17,290	17,290	17,290	29,397	29,397	29,397	29,397	29,397	29,397	29,397	29,397	29,397	42,131	42,131	42,131	42,131	42,131	42,131
27	VER	2	44,275	44,275	44,275	44,275	61,773	61,773	61,773	61,773	61,773	61,773	61,773	61,773	61,773	91,181	91,181	91,181	91,181	91,181	91,181
28	YUC	2	10,356	10,356	10,356	10,356	14,647	14,647	15,632	15,632	15,632	15,632	15,632	15,632	15,632	22,824	22,824	22,824	22,824	22,824	22,824
29	ZAC	2	1,613	1,613	1,613	1,613	3,182	3,182	3,182	3,182	3,182	3,182	3,182	3,182	3,182	7,171	7,171	7,171	7,171	7,171	7,171

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal 5 2023

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	BC	5	16,079	16,079	16,079	16,079	16,079	16,079	18,016	18,016	18,016	18,016	21,480	21,480	21,480	28,021	28,021	28,021	28,021	28,021	28,021
2	CAMP	5	2,396	2,396	2,396	2,396	2,396	2,396	2,396	2,396	2,396	2,396	3,285	3,285	3,285	5,387	5,387	5,387	5,387	5,387	5,387
3	CHIH	5	10,347	10,347	10,347	10,347	10,347	10,347	10,347	10,347	10,347	10,347	16,542	16,542	16,542	24,675	24,675	24,675	24,675	24,675	24,675
4	CHIS	5	6,653	6,653	6,653	6,653	6,653	6,653	6,653	6,653	6,653	6,653	9,706	9,706	9,706	13,748	13,748	13,748	13,748	13,748	13,748
5	COAH	5	10,997	10,997	10,997	10,997	10,997	10,997	10,997	10,997	10,997	10,997	17,389	17,389	17,389	23,457	23,457	23,457	23,457	23,457	23,457
6	DGO	5	2,875	2,875	2,875	2,875	2,875	2,875	2,875	2,875	2,875	2,875	4,596	4,596	4,596	6,854	6,854	6,854	6,854	6,854	6,854
7	GRO	5	4,837	4,837	4,837	4,837	4,837	4,837	4,837	4,837	4,837	4,837	7,978	7,978	7,978	14,686	14,686	14,686	14,686	14,686	14,686
8	GTO	5	15,477	15,477	15,477	15,477	15,477	15,477	15,477	15,477	15,477	15,477	20,285	20,285	20,285	35,930	35,930	35,930	35,930	35,930	35,930
9	JAL	5	61,745	61,745	61,745	61,745	61,745	61,745	61,745	61,745	61,745	61,745	74,327	74,327	74,327	121,363	121,363	121,363	121,363	121,363	121,363
10	NAY	5	1,998	1,998	1,998	1,998	1,998	1,998	1,998	1,998	1,998	1,998	5,452	5,452	5,452	7,923	7,923	7,923	7,923	7,923	7,923
11	NL	5	36,472	36,472	36,472	36,472	36,472	36,472	36,472	36,472	36,472	36,472	40,466	40,466	40,466	63,192	63,192	63,192	63,192	63,192	63,192
12	PUE	5	41,677	41,677	41,677	41,677	41,677	41,677	41,677	41,677	41,677	41,677	50,172	50,172	50,172	81,921	81,921	81,921	81,921	81,921	81,921
13	Q.ROO	5	4,818	4,818	4,818	4,818	4,818	4,818	4,818	4,818	4,818	4,818	7,026	7,026	7,026	9,956	9,956	9,956	9,956	9,956	9,956
14	QRO	5	13,003	13,003	13,003	13,003	13,003	13,003	15,172	15,172	15,172	15,172	25,943	25,943	25,943	31,596	31,596	31,596	31,596	31,596	31,596
15	SIN	5	23,532	23,532	23,532	23,532	23,532	23,532	23,532	23,532	23,532	23,532	29,258	29,258	29,258	42,567	42,567	42,567	42,567	42,567	42,567
16	SLP	5	467	1,181	1,814	2,638	2,721	2,965	3,189	4,618	5,527	6,542	6,512	6,512	7,005	8,327	9,617	12,587	11,379	8,850	8,850
17	SON	5	13,116	13,116	13,116	13,116	13,116	13,116	13,116	13,116	13,116	13,116	17,453	17,453	17,453	30,614	30,614	30,614	30,614	30,614	30,614
18	TAMPS	5	5,302	5,302	5,302	5,302	5,302	5,302	6,341	6,341	6,341	6,341	6,341	6,341	6,341	8,800	8,800	8,800	8,800	8,800	8,800
19	VER	5	22,872	22,872	22,872	22,872	22,872	22,872	22,872	22,872	22,872	22,872	27,421	27,421	27,421	51,769	51,769	51,769	51,769	51,769	51,769
20	YUC	5	7,179	7,179	7,179	7,179	7,179	7,179	7,179	7,179	7,179	7,179	9,855	9,855	9,855	16,154	16,154	16,154	16,154	16,154	16,154

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

## Tarifa de Referencia en Bloqueos Estatales Canal 5 2023

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
1	BC	5	13,912	13,912	13,912	13,912	13,912	13,912	20,219	20,219	20,219	20,219	20,219	20,219	20,219	20,219	24,398	24,398	24,398	24,398	24,398	24,398
2	CAMP	5	2,089	2,089	2,089	2,089	2,089	2,089	4,357	4,357	4,357	4,357	4,357	4,357	4,357	4,357	4,685	4,685	4,685	4,685	4,685	4,685
3	CHIH	5	8,950	8,950	8,950	8,950	8,950	8,950	17,942	17,942	17,942	17,942	17,942	17,942	17,942	17,942	21,433	21,433	21,433	21,433	21,433	21,433
4	CHIS	5	5,783	5,783	5,783	5,783	5,783	5,783	10,764	10,764	10,764	10,764	10,764	10,764	10,764	10,764	12,010	12,010	12,010	12,010	12,010	12,010
5	COAH	5	9,525	9,525	9,525	9,525	9,525	9,525	17,158	17,158	17,158	17,158	17,158	17,158	17,158	17,158	20,426	20,426	20,426	20,426	20,426	20,426
6	DGO	5	2,486	2,486	2,486	2,486	2,486	2,486	4,984	4,984	4,984	4,984	4,984	4,984	4,984	4,984	5,954	5,954	5,954	5,954	5,954	5,954
7	GRO	5	4,103	4,103	4,103	4,103	4,103	4,103	9,672	9,672	9,672	9,672	9,672	9,672	9,672	9,672	12,771	12,771	12,771	12,771	12,771	12,771
8	GTO	5	13,479	13,479	13,479	13,479	13,479	13,479	24,821	24,821	24,821	24,821	24,821	24,821	24,821	24,821	31,255	31,255	31,255	31,255	31,255	31,255
9	JAL	5	53,669	53,669	53,669	53,669	53,669	53,669	86,598	86,598	86,598	86,598	86,598	86,598	86,598	86,598	105,501	105,501	105,501	105,501	105,501	105,501
10	NAY	5	1,730	1,730	1,730	1,730	1,730	1,730	5,656	5,656	5,656	5,656	5,656	5,656	5,656	5,656	6,875	6,875	6,875	6,875	6,875	6,875
11	NL	5	31,665	31,665	31,665	31,665	31,665	31,665	47,579	47,579	47,579	47,579	47,579	47,579	47,579	47,579	54,926	54,926	54,926	54,926	54,926	54,926
12	PUE	5	36,227	36,227	36,227	36,227	36,227	36,227	58,453	58,453	58,453	58,453	58,453	58,453	58,453	58,453	71,213	71,213	71,213	71,213	71,213	71,213
13	Q.ROO	5	4,187	4,187	4,187	4,187	4,187	4,187	7,794	7,794	7,794	7,794	7,794	7,794	7,794	7,794	8,694	8,694	8,694	8,694	8,694	8,694
14	QRO	5	11,278	11,278	11,278	11,278	11,278	11,278	22,557	22,557	22,557	22,557	22,557	22,557	22,557	22,557	27,465	27,465	27,465	27,465	27,465	27,465
15	SIN	5	20,456	20,456	20,456	20,456	20,456	20,456	30,681	30,681	30,681	30,681	30,681	30,681	30,681	30,681	36,912	36,912	36,912	36,912	36,912	36,912
16	SLP	5	467	770	1,266	2,940	4,040	4,094	4,150	4,398	6,130	6,842	9,535	10,363	10,690	11,706	14,786	15,363	14,950	9,262	9,262	9,262
17	SON	5	11,334	11,334	11,334	11,334	11,334	11,334	18,373	18,373	18,373	18,373	18,373	18,373	18,373	18,373	26,552	26,552	26,552	26,552	26,552	26,552
18	TAMPS	5	4,596	4,596	4,596	4,596	4,596	4,596	6,068	6,068	6,068	6,068	6,068	6,068	6,068	6,068	7,654	7,654	7,654	7,654	7,654	7,654
19	VER	5	19,839	19,839	19,839	19,839	19,839	19,839	34,444	34,444	34,444	34,444	34,444	34,444	34,444	34,444	44,968	44,968	44,968	44,968	44,968	44,968
20	YUC	5	6,264	6,264	6,264	6,264	6,264	6,264	13,070	13,070	13,070	13,070	13,070	13,070	13,070	13,070	14,056	14,056	14,056	14,056	14,056	14,056

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20° G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

## Tarifa de Referencia en Bloqueos Estatales Canal 5 2023

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	BC	5	13,912	13,912	13,912	13,912	13,912	13,912	20,219	20,219	20,219	20,219	20,219	20,219	20,219	24,398	24,398	24,398	24,398	24,398	24,398
2	CAMP	5	2,089	2,089	2,089	2,089	2,089	2,089	4,357	4,357	4,357	4,357	4,357	4,357	4,357	4,685	4,685	4,685	4,685	4,685	4,685
3	CHIH	5	8,950	8,950	8,950	8,950	8,950	8,950	17,942	17,942	17,942	17,942	17,942	17,942	17,942	21,433	21,433	21,433	21,433	21,433	21,433
4	CHIS	5	5,783	5,783	5,783	5,783	5,783	5,783	10,764	10,764	10,764	10,764	10,764	10,764	10,764	12,010	12,010	12,010	12,010	12,010	12,010
5	COAH	5	9,525	9,525	9,525	9,525	9,525	9,525	17,158	17,158	17,158	17,158	17,158	17,158	17,158	20,426	20,426	20,426	20,426	20,426	20,426
6	DGO	5	2,486	2,486	2,486	2,486	2,486	2,486	4,984	4,984	4,984	4,984	4,984	4,984	4,984	5,954	5,954	5,954	5,954	5,954	5,954
7	GRO	5	4,103	4,103	4,103	4,103	4,103	4,103	9,672	9,672	9,672	9,672	9,672	9,672	9,672	12,771	12,771	12,771	12,771	12,771	12,771
8	GTO	5	13,479	13,479	13,479	13,479	13,479	13,479	24,821	24,821	24,821	24,821	24,821	24,821	24,821	31,255	31,255	31,255	31,255	31,255	31,255
9	JAL	5	53,669	53,669	53,669	53,669	53,669	53,669	86,598	86,598	86,598	86,598	86,598	86,598	86,598	105,501	105,501	105,501	105,501	105,501	105,501
10	NAY	5	1,730	1,730	1,730	1,730	1,730	1,730	5,656	5,656	5,656	5,656	5,656	5,656	5,656	6,875	6,875	6,875	6,875	6,875	6,875
11	NL	5	31,665	31,665	31,665	31,665	31,665	31,665	47,579	47,579	47,579	47,579	47,579	47,579	47,579	54,926	54,926	54,926	54,926	54,926	54,926
12	PUE	5	36,227	36,227	36,227	36,227	36,227	36,227	58,453	58,453	58,453	58,453	58,453	58,453	58,453	71,213	71,213	71,213	71,213	71,213	71,213
13	Q.ROO	5	4,187	4,187	4,187	4,187	4,187	4,187	7,794	7,794	7,794	7,794	7,794	7,794	7,794	8,694	8,694	8,694	8,694	8,694	8,694
14	QRO	5	11,278	11,278	11,278	11,278	11,278	11,278	22,557	22,557	22,557	22,557	22,557	22,557	22,557	27,465	27,465	27,465	27,465	27,465	27,465
15	SIN	5	20,456	20,456	20,456	20,456	20,456	20,456	30,681	30,681	30,681	30,681	30,681	30,681	30,681	36,912	36,912	36,912	36,912	36,912	36,912
16	SLP	5	438	742	1,458	2,390	3,270	3,901	5,771	5,660	7,861	8,189	11,103	11,816	12,394	12,421	14,319	15,172	17,233	15,555	15,555
17	SON	5	11,334	11,334	11,334	11,334	11,334	11,334	18,373	18,373	18,373	18,373	18,373	18,373	18,373	26,552	26,552	26,552	26,552	26,552	26,552
18	TAMPS	5	4,596	4,596	4,596	4,596	4,596	4,596	6,068	6,068	6,068	6,068	6,068	6,068	6,068	7,654	7,654	7,654	7,654	7,654	7,654
19	VER	5	19,839	19,839	19,839	19,839	19,839	19,839	34,444	34,444	34,444	34,444	34,444	34,444	34,444	44,968	44,968	44,968	44,968	44,968	44,968
20	YUC	5	6,264	6,264	6,264	6,264	6,264	6,264	13,070	13,070	13,070	13,070	13,070	13,070	13,070	14,056	14,056	14,056	14,056	14,056	14,056

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20° G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

## Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2023

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	9	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	6,944	8,302	8,302	8,302	8,302	8,302	8,302
2	BC	9	1,309	1,309	1,309	1,574	1,574	1,919	3,736	6,703	9,309	6,589	5,900	5,900	6,410	9,916	6,916	6,310	17,193	22,272	22,272
3	CAMP	9	1,821	1,821	1,821	1,821	1,821	1,821	3,517	3,517	3,517	3,517	3,517	3,517	3,517	4,130	4,130	4,130	4,130	4,130	4,130
4	CHIH	9	4,665	4,665	4,665	4,665	4,665	4,665	9,016	9,016	9,016	9,016	9,016	9,016	9,016	10,580	10,580	10,580	10,580	10,580	10,580
5	CHIS	9	8,779	8,779	8,779	8,779	8,779	8,779	16,963	16,963	16,963	16,963	16,963	16,963	16,963	19,907	19,907	19,907	19,907	19,907	19,907
6	COAH	9	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	9,614	11,119	11,119	11,119	11,119	11,119	11,119
7	COL	9	2,530	2,530	2,530	2,530	2,530	2,530	2,530	2,530	3,514	2,213	2,213	2,213	2,425	2,389	2,602	3,724	6,466	8,397	8,397
8	DGO	9	8,069	8,069	8,069	8,069	4,194	4,194	3,859	3,859	4,479	4,843	2,583	2,583	2,398	2,270	4,194	7,961	8,828	8,828	8,598
9	GRO	9	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	2,895	3,642	3,642	3,642	3,642	3,642
10	GTO	9	6,436	6,436	6,436	6,436	6,436	6,436	12,437	12,437	12,437	12,437	12,437	12,437	12,437	14,595	14,595	14,595	14,595	14,595	14,595
11	JAL	9	18,930	18,930	18,930	18,930	18,930	18,930	36,580	36,580	36,580	36,580	36,580	36,580	36,580	42,930	42,930	42,930	42,930	42,930	42,930
12	MEX	9	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,543	5,802	5,802	5,802	5,802	5,802	5,802
13	MOR	9	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,642	3,493	3,493	3,493	3,493	3,493	3,493
14	NAY	9	8,165	8,165	8,165	8,165	4,245	4,245	3,903	3,903	4,533	4,903	2,614	2,614	2,426	2,296	4,245	8,056	8,933	8,933	8,702
15	NL	9	18,628	18,628	18,628	18,628	18,628	18,628	35,531	35,531	35,531	35,531	35,531	35,531	35,531	41,467	41,467	41,467	41,467	41,467	41,467
16	OAX	9	9,275	9,275	9,275	9,275	4,821	4,821	4,434	4,434	5,150	5,567	2,969	2,969	2,755	2,608	4,821	9,150	10,146	10,146	9,882
17	Q.ROO	9	2,947	2,947	2,947	2,947	2,947	2,947	5,696	5,696	5,696	5,696	5,696	5,696	5,696	6,684	6,684	6,684	6,684	6,684	6,684
18	QRO	9	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	49,313	57,578	57,578	57,578	57,578	57,578	57,578
19	SIN	9	16,336	16,336	16,336	16,336	8,495	8,495	7,811	7,811	9,071	9,807	5,233	5,233	4,853	4,597	8,495	16,119	17,874	17,874	17,406
20	SLP	9	15,211	15,211	15,211	15,211	7,911	7,911	7,274	7,274	8,446	9,131	4,870	4,870	4,520	4,279	7,911	15,009	16,643	16,643	16,206
21	SON	9	927	927	927	1,110	1,110	1,354	2,637	4,728	6,570	4,648	4,164	4,164	4,522	6,998	4,882	4,452	12,133	15,716	15,716
22	TAB	9	8,292	8,292	8,292	8,292	8,292	8,292	16,025	16,025	16,025	16,025	16,025	16,025	16,025	18,806	18,806	18,806	18,806	18,806	18,806
23	TAMPS	9	1,974	1,974	1,974	1,974	1,974	1,974	2,254	2,254	2,254	2,254	2,254	2,254	2,254	2,586	2,586	2,586	2,586	2,586	2,586
24	VER	9	26,289	26,289	26,289	26,289	26,289	26,289	51,603	51,603	51,603	51,603	51,603	51,603	51,603	58,704	58,704	58,704	58,704	58,704	58,704
25	YUC	9	15,438	15,438	15,438	15,438	8,030	8,030	7,383	7,383	8,573	9,266	4,942	4,942	4,587	4,343	8,030	15,230	16,890	16,890	16,450
26	ZAC	9	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,192	3,869	3,869	3,869	3,869	3,869	3,869

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

**Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2023**

**Sábado**

**Tarifas 20"**

**Costo Por Spot**

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	9	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	7,550	7,550	7,550	7,550	7,550
2	BC	9	999	999	999	999	999	2,426	3,343	2,590	2,460	2,950	3,754	5,342	6,327	6,554	9,538	9,946	11,949	6,786	6,786
3	CAMP	9	1,655	1,655	1,655	1,655	1,655	1,655	1,655	3,197	3,197	3,197	3,197	3,197	3,197	3,749	3,749	3,749	3,749	3,749	3,749
4	CHIH	9	4,239	4,239	4,239	4,239	4,239	4,239	4,239	8,192	8,192	8,192	8,192	8,192	8,192	9,608	9,608	9,608	9,608	9,608	9,608
5	CHIS	9	7,974	7,974	7,974	7,974	7,974	7,974	7,974	15,414	15,414	15,414	15,414	15,414	15,414	18,078	18,078	18,078	18,078	18,078	18,078
6	COAH	9	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	10,105	10,105	10,105	10,105	10,105	10,105
7	COL	9	985	985	985	985	985	985	985	985	913	1,125	1,406	2,003	2,389	2,460	3,585	3,759	4,498	2,568	2,568
8	DGO	9	7,020	7,020	7,020	7,020	3,872	3,872	3,872	3,872	4,500	4,500	2,117	2,241	2,407	2,281	3,307	7,999	8,867	8,867	8,632
9	GRO	9	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	3,269	3,269	3,269	3,269	3,269
10	GTO	9	5,847	5,847	5,847	5,847	5,847	5,847	5,847	11,302	11,302	11,302	11,302	11,302	11,302	13,254	13,254	13,254	13,254	13,254	13,254
11	JAL	9	17,197	17,197	17,197	17,197	17,197	17,197	17,197	33,240	33,240	33,240	33,240	33,240	33,240	38,984	38,984	38,984	38,984	38,984	38,984
12	MEX	9	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	5,280	5,280	5,280	5,280	5,280	5,280
13	MOR	9	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,383	3,383	3,383	3,383	3,383	3,383
14	NAY	9	7,104	7,104	7,104	7,104	3,920	3,920	3,920	3,920	4,554	4,554	2,143	2,267	2,436	2,307	3,348	8,095	8,973	8,973	8,735
15	NL	9	16,903	16,903	16,903	16,903	16,903	16,903	16,903	32,300	32,300	32,300	32,300	32,300	32,300	37,632	37,632	37,632	37,632	37,632	37,632
16	OAX	9	8,066	8,066	8,066	8,066	4,451	4,451	4,451	4,451	5,173	5,173	2,434	2,575	2,764	2,621	3,802	9,197	10,193	10,193	9,923
17	Q.ROO	9	2,678	2,678	2,678	2,678	2,678	2,678	2,678	5,177	5,177	5,177	5,177	5,177	5,177	6,069	6,069	6,069	6,069	6,069	6,069
18	QRO	9	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	52,317	52,317	52,317	52,317	52,317	52,317
19	SIN	9	14,213	14,213	14,213	14,213	7,842	7,842	7,842	7,842	9,110	9,110	4,289	4,535	4,872	4,614	6,700	16,199	17,954	17,954	17,478
20	SLP	9	13,232	13,232	13,232	13,232	7,300	7,300	7,300	7,300	8,483	8,483	3,992	4,223	4,539	4,298	6,239	15,081	16,717	16,717	16,275
21	SON	9	706	706	706	706	706	1,713	2,358	1,827	1,735	2,080	2,649	3,768	4,467	4,626	6,732	7,021	8,431	4,788	4,788
22	TAB	9	7,534	7,534	7,534	7,534	7,534	7,534	7,534	14,562	14,562	14,562	14,562	14,562	14,562	17,079	17,079	17,079	17,079	17,079	17,079
23	TAMPS	9	1,770	1,770	1,770	1,770	1,770	1,770	1,770	2,027	2,027	2,027	2,027	2,027	2,027	2,340	2,340	2,340	2,340	2,340	2,340
24	VER	9	23,923	23,923	23,923	23,923	23,923	23,923	23,923	46,909	46,909	46,909	46,909	46,909	46,909	53,334	53,334	53,334	53,334	53,334	53,334
25	YUC	9	13,431	13,431	13,431	13,431	7,408	7,408	7,408	7,408	8,610	8,610	4,050	4,288	4,604	4,362	6,330	15,305	16,967	16,967	16,515
26	ZAC	9	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	3,084	3,084	3,084	3,084	3,084	3,084

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2023

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
1	AGS	9	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	6,272	7,550	7,550	7,550	7,550	7,550	7,550
2	BC	9	589	904	1,279	1,379	1,639	1,737	1,969	1,607	2,394	3,099	5,490	5,705	6,982	7,949	8,132	9,538	10,768	9,816	9,816	9,816
3	CAMP	9	1,655	1,655	1,655	1,655	1,655	1,655	1,655	3,197	3,197	3,197	3,197	3,197	3,197	3,749	3,749	3,749	3,749	3,749	3,749	3,749
4	CHIH	9	4,239	4,239	4,239	4,239	4,239	4,239	4,239	8,192	8,192	8,192	8,192	8,192	8,192	9,608	9,608	9,608	9,608	9,608	9,608	9,608
5	CHIS	9	7,974	7,974	7,974	7,974	7,974	7,974	7,974	15,414	15,414	###	15,414	15,414	15,414	18,078	18,078	18,078	18,078	18,078	18,078	18,078
6	COAH	9	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	8,713	10,105	10,105	10,105	10,105	10,105	10,105	10,105
7	COL	9	599	599	599	599	599	599	599	599	913	1,160	2,072	2,143	2,633	2,987	3,057	3,585	4,076	3,691	3,691	3,691
8	DGO	9	7,020	7,020	7,020	7,020	3,872	3,872	3,872	3,872	4,500	4,500	2,117	2,241	2,407	2,281	3,307	7,999	8,867	8,867	8,632	8,632
9	GRO	9	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	2,629	3,269	3,269	3,269	3,269	3,269	3,269
10	GTO	9	5,847	5,847	5,847	5,847	5,847	5,847	5,847	11,302	11,302	###	11,302	11,302	11,302	13,254	13,254	13,254	13,254	13,254	13,254	13,254
11	JAL	9	17,197	17,197	17,197	17,197	17,197	17,197	17,197	33,240	33,240	###	33,240	33,240	33,240	38,984	38,984	38,984	38,984	38,984	38,984	38,984
12	MEX	9	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	4,967	5,280	5,280	5,280	5,280	5,280	5,280	5,280
13	MOR	9	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,269	3,383	3,383	3,383	3,383	3,383	3,383	3,383
14	NAY	9	7,104	7,104	7,104	7,104	3,920	3,920	3,920	3,920	4,554	4,554	2,143	2,267	2,436	2,307	3,348	8,095	8,973	8,973	8,735	8,735
15	NL	9	16,903	16,903	16,903	16,903	16,903	16,903	16,903	32,300	32,300	###	32,300	32,300	32,300	37,632	37,632	37,632	37,632	37,632	37,632	37,632
16	OAX	9	8,066	8,066	8,066	8,066	4,451	4,451	4,451	4,451	5,173	5,173	2,434	2,575	2,764	2,621	3,802	9,197	10,193	10,193	9,923	9,923
17	Q.ROO	9	2,678	2,678	2,678	2,678	2,678	2,678	2,678	5,177	5,177	5,177	5,177	5,177	5,177	6,069	6,069	6,069	6,069	6,069	6,069	6,069
18	QRO	9	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	44,807	###	44,807	44,807	44,807	52,317	52,317	52,317	52,317	52,317	52,317	52,317
19	SIN	9	14,213	14,213	14,213	14,213	7,842	7,842	7,842	7,842	9,110	9,110	4,289	4,535	4,872	4,614	6,700	16,199	17,954	17,954	17,478	17,478
20	SLP	9	13,232	13,232	13,232	13,232	7,300	7,300	7,300	7,300	8,483	8,483	3,992	4,223	4,539	4,298	6,239	15,081	16,717	16,717	16,275	16,275
21	SON	9	415	634	904	970	1,155	1,227	1,388	1,136	1,689	2,184	3,874	4,024	4,928	5,610	5,737	6,732	7,600	6,927	6,927	6,927
22	TAB	9	7,534	7,534	7,534	7,534	7,534	7,534	7,534	14,562	14,562	###	14,562	14,562	14,562	17,079	17,079	17,079	17,079	17,079	17,079	17,079
23	TAMPS	9	1,770	1,770	1,770	1,770	1,770	1,770	2,027	2,027	2,027	2,027	2,027	2,027	2,027	2,340	2,340	2,340	2,340	2,340	2,340	2,340
24	VER	9	23,923	23,923	23,923	23,923	23,923	23,923	46,909	46,909	46,909	###	46,909	46,909	46,909	53,334	53,334	53,334	53,334	53,334	53,334	53,334
25	YUC	9	13,431	13,431	13,431	13,431	7,408	7,408	7,408	7,408	8,610	8,610	4,050	4,288	4,604	4,362	6,330	15,305	16,967	16,967	16,515	16,515
26	ZAC	9	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	2,366	3,084	3,084	3,084	3,084	3,084	3,084	3,084

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

### Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2023

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	2,879	2,460	2,460	3,362	3,362	2,543	2,543	1,727	1,727	2,886	2,856	2,002	2,002	2,002	5,493	1,941	2,350	1,494	1,494
2	BC	4	6,933	5,923	5,923	8,095	8,095	6,122	6,122	4,159	4,159	6,949	6,876	4,824	4,824	4,824	13,227	4,672	5,658	3,602	3,602
3	CHIH	4	5,945	5,079	5,079	6,944	6,944	5,251	5,251	3,566	3,566	5,960	5,898	4,136	4,136	4,136	11,344	4,005	4,853	3,088	3,088
4	COAH	4	5,273	4,504	4,504	6,159	6,159	4,655	4,655	3,163	3,163	5,286	5,230	3,668	3,668	3,668	10,062	3,553	4,304	2,739	2,739
5	DGO	4	1,919	1,639	1,639	2,241	2,241	1,693	1,693	1,152	1,152	1,924	1,903	1,335	1,335	1,335	3,661	1,292	1,565	995	995
6	GRO	4	2,028	1,735	1,735	2,372	2,372	1,793	1,793	1,217	1,217	2,033	2,014	1,413	1,413	1,413	3,874	1,367	1,658	1,054	1,054
7	GTO	4	4,633	3,961	3,961	5,414	5,414	4,094	4,094	2,781	2,781	4,647	4,598	3,226	3,226	3,226	8,843	3,124	3,782	2,407	2,407
8	JAL	4	13,236	11,310	11,310	15,459	15,459	11,691	11,691	7,940	7,940	13,269	13,130	9,209	9,209	9,209	25,257	8,917	10,804	6,874	6,874
9	MEX	4	5,883	5,027	5,027	6,871	6,871	5,197	5,197	3,531	3,531	5,899	5,838	4,094	4,094	4,094	11,228	3,966	4,802	3,056	3,056
10	MICH	4	3,407	2,911	2,911	3,979	3,979	3,010	3,010	2,044	2,044	3,416	3,381	2,372	2,372	2,372	6,502	2,295	2,781	1,770	1,770
11	MOR	4	3,016	2,577	2,577	3,522	3,522	2,664	2,664	1,811	1,811	3,026	2,992	2,098	2,098	2,098	5,757	2,032	2,462	1,567	1,567
12	NL	4	11,744	10,034	10,034	13,718	13,718	10,373	10,373	7,047	7,047	11,774	11,652	8,170	8,170	8,170	22,412	7,913	9,585	6,099	6,099
13	OAX	4	2,224	1,899	1,899	2,599	2,599	1,966	1,966	1,335	1,335	2,229	2,207	1,548	1,548	1,548	4,244	1,499	1,815	1,155	1,155
14	PUE	4	9,211	7,872	7,872	10,761	10,761	8,137	8,137	5,530	5,530	9,237	9,143	6,412	6,412	6,412	17,580	6,209	7,520	4,785	4,785
15	QRO	4	10,407	8,893	8,893	12,159	12,159	9,195	9,195	6,245	6,245	10,435	10,327	7,244	7,244	7,244	19,863	7,014	8,495	5,407	5,407
16	SIN	4	2,311	1,973	1,973	2,699	2,699	2,042	2,042	1,385	1,385	2,316	2,292	1,609	1,609	1,609	4,409	1,557	1,886	1,199	1,199
17	SLP	4	3,616	3,089	3,089	4,223	4,223	3,194	3,194	2,170	2,170	3,626	3,588	2,518	2,518	2,518	6,904	2,437	2,954	1,878	1,878
18	SON	4	2,178	1,862	1,862	2,546	2,546	1,924	1,924	1,306	1,306	2,183	2,162	1,516	1,516	1,516	4,155	1,466	1,777	1,132	1,132
19	TAMPS	4	2,302	1,968	1,968	2,688	2,688	2,032	2,032	1,380	1,380	2,307	2,283	1,603	1,603	1,603	4,392	1,550	1,878	1,196	1,196
20	VER	4	18,641	15,929	15,929	21,773	21,773	16,464	16,464	11,184	11,184	18,690	18,494	12,972	12,972	12,972	35,574	12,561	15,215	9,681	9,681
21	YUC	4	3,670	3,137	3,137	4,288	4,288	3,242	3,242	2,202	2,202	3,681	3,641	2,554	2,554	2,554	7,004	2,473	2,996	1,907	1,907

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

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\*Tarifas en Moneda Nacional

## Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2023

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	337	527	527	527	527	370	370	370	370	434	434	434	1,678	1,809	1,809	1,941	1,941	1,809	1,809
2	BC	4	812	1,267	1,267	1,267	1,267	892	892	892	892	1,044	1,044	1,044	4,040	4,354	4,354	4,672	4,672	4,354	4,354
3	CHIH	4	698	1,086	1,086	1,086	1,086	766	766	766	766	895	895	895	3,464	3,735	3,735	4,005	4,005	3,735	3,735
4	COAH	4	619	963	963	963	963	679	679	679	679	794	794	794	3,073	3,313	3,313	3,553	3,553	3,313	3,313
5	DGO	4	225	350	350	350	350	249	249	249	249	289	289	289	1,117	1,206	1,206	1,292	1,292	1,206	1,206
6	GRO	4	238	370	370	370	370	260	260	260	260	308	308	308	1,181	1,274	1,274	1,367	1,367	1,274	1,274
7	GTO	4	545	848	848	848	848	598	598	598	598	699	699	699	2,700	2,911	2,911	3,124	3,124	2,911	2,911
8	JAL	4	1,550	2,420	2,420	2,420	2,420	1,704	1,704	1,704	1,704	1,997	1,997	1,997	7,712	8,315	8,315	8,917	8,917	8,315	8,315
9	MEX	4	690	1,077	1,077	1,077	1,077	756	756	756	756	887	887	887	3,429	3,696	3,696	3,966	3,966	3,696	3,696
10	MICH	4	400	624	624	624	624	438	438	438	438	513	513	513	1,984	2,142	2,142	2,295	2,295	2,142	2,142
11	MOR	4	354	551	551	551	551	388	388	388	388	456	456	456	1,759	1,895	1,895	2,032	2,032	1,895	1,895
12	NL	4	1,376	2,147	2,147	2,147	2,147	1,513	1,513	1,513	1,513	1,770	1,770	1,770	6,843	7,378	7,378	7,913	7,913	7,378	7,378
13	OAX	4	260	407	407	407	407	286	286	286	286	335	335	335	1,296	1,398	1,398	1,499	1,499	1,398	1,398
14	PUE	4	1,082	1,685	1,685	1,685	1,685	1,187	1,187	1,187	1,187	1,389	1,389	1,389	5,368	5,788	5,788	6,209	6,209	5,788	5,788
15	QRO	4	1,221	1,902	1,902	1,902	1,902	1,341	1,341	1,341	1,341	1,569	1,569	1,569	6,066	6,541	6,541	7,014	7,014	6,541	6,541
16	SIN	4	270	423	423	423	423	297	297	297	297	349	349	349	1,346	1,451	1,451	1,557	1,557	1,451	1,451
17	SLP	4	424	660	660	660	660	465	465	465	465	546	546	546	2,108	2,272	2,272	2,437	2,437	2,272	2,272
18	SON	4	256	399	399	399	399	281	281	281	281	329	329	329	1,269	1,370	1,370	1,466	1,466	1,370	1,370
19	TAMPS	4	269	420	420	420	420	296	296	296	296	347	347	347	1,342	1,446	1,446	1,550	1,550	1,446	1,446
20	VER	4	2,187	3,407	3,407	3,407	3,407	2,402	2,402	2,402	2,402	2,811	2,811	2,811	10,862	11,711	11,711	12,561	12,561	11,711	11,711
21	YUC	4	430	672	672	672	672	474	474	474	474	553	553	553	2,139	2,307	2,307	2,473	2,473	2,307	2,307

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional

### Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2023

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	347	418	418	418	418	509	509	509	434	434	434	434	1,678	2,534	2,543	2,722	2,735	1,850	1,850
2	BC	4	835	1,003	1,003	1,003	1,003	1,223	1,223	1,223	1,044	1,044	1,044	1,044	4,040	6,104	6,122	6,555	6,588	4,452	4,452
3	CHIH	4	717	859	859	859	859	1,048	1,048	1,048	895	895	895	895	3,464	5,235	5,251	5,620	5,648	3,820	3,820
4	COAH	4	635	763	763	763	763	931	931	931	794	794	794	794	3,073	4,644	4,655	4,985	5,011	3,387	3,387
5	DGO	4	231	279	279	279	279	338	338	338	289	289	289	289	1,117	1,689	1,693	1,814	1,823	1,233	1,233
6	GRO	4	244	293	293	293	293	357	357	357	308	308	308	308	1,181	1,787	1,793	1,919	1,928	1,305	1,305
7	GTO	4	556	668	668	668	668	818	818	818	699	699	699	699	2,700	4,079	4,094	4,383	4,404	2,979	2,979
8	JAL	4	1,594	1,913	1,913	1,913	1,913	2,335	2,335	2,335	1,997	1,997	1,997	1,997	7,712	11,655	11,691	12,514	12,578	8,503	8,503
9	MEX	4	708	851	851	851	851	1,037	1,037	1,037	887	887	887	887	3,429	5,181	5,197	5,563	5,590	3,780	3,780
10	MICH	4	409	494	494	494	494	602	602	602	513	513	513	513	1,984	3,000	3,010	3,221	3,236	2,188	2,188
11	MOR	4	363	435	435	435	435	532	532	532	456	456	456	456	1,759	2,656	2,664	2,854	2,865	1,940	1,940
12	NL	4	1,414	1,697	1,697	1,697	1,697	2,072	2,072	2,072	1,770	1,770	1,770	1,770	6,843	10,342	10,373	11,102	11,157	7,543	7,543
13	OAX	4	268	322	322	322	322	393	393	393	335	335	335	335	1,296	1,957	1,966	2,101	2,114	1,429	1,429
14	PUE	4	1,110	1,330	1,330	1,330	1,330	1,627	1,627	1,627	1,389	1,389	1,389	1,389	5,368	8,114	8,137	8,712	8,754	5,918	5,918
15	QRO	4	1,254	1,506	1,506	1,506	1,506	1,837	1,837	1,837	1,569	1,569	1,569	1,569	6,066	9,168	9,195	9,843	9,891	6,687	6,687
16	SIN	4	279	334	334	334	334	408	408	408	349	349	349	349	1,346	2,033	2,042	2,185	2,196	1,485	1,485
17	SLP	4	435	524	524	524	524	639	639	639	546	546	546	546	2,108	3,183	3,194	3,418	3,437	2,323	2,323
18	SON	4	262	314	314	314	314	384	384	384	329	329	329	329	1,269	1,918	1,924	2,059	2,070	1,399	1,399
19	TAMPS	4	279	333	333	333	333	407	407	407	347	347	347	347	1,342	2,027	2,032	2,176	2,187	1,480	1,480
20	VER	4	2,244	2,695	2,695	2,695	2,695	3,290	3,290	3,290	2,811	2,811	2,811	2,811	10,862	16,415	16,464	17,625	17,714	11,976	11,976
21	YUC	4	442	529	529	529	529	648	648	648	553	553	553	553	2,139	3,232	3,242	3,470	3,488	2,357	2,357

\* Son Tarifas Costo por spot para anuncios de 20 segundos

\*Las tarifas no incluyen I.V.A.

\*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

\*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

\*Tarifas en Moneda Nacional