

Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2024
Lunes a Viernes
Tarifas 20"
Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGUASCALIENTES	AGS	9.1	XHAGU	14,409	14,409	14,409	14,409	7,492	7,492	6,889	6,889	8,000	8,649	4,614	4,614	4,281	4,052	7,492	14,216	15,765	15,765	15,352
2	ENSENADA	BC	4.1	XHS	1,817	1,848	1,848	960	960	960	960	960	893	893	893	893	1,887	1,458	1,494	1,955	1,955	893	893
3	MEXICALI	BC	4.1	XHBC	3,306	3,306	3,306	3,306	2,562	2,562	2,562	2,562	2,060	2,060	2,310	2,310	2,384	2,384	4,479	4,411	4,373	4,726	4,625
4	TIJUANA	BC	12.1	XEWT	6,366	7,149	8,214	8,214	5,939	6,259	6,259	6,259	5,156	5,156	6,792	6,792	11,063	11,063	10,420	10,420	12,941	5,193	5,080
5	CAMPECHE	CAMP	9.1	XHAN	4,984	4,984	4,984	4,984	2,591	2,591	2,384	2,384	2,766	2,991	1,595	1,595	1,482	1,402	2,591	4,917	5,453	5,453	5,309
6	CD. JUAREZ	CHIH	8.1	XHJCI	7,077	7,077	7,077	7,077	7,077	5,973	5,263	5,263	5,300	6,116	6,116	7,077	8,183	8,463	8,463	8,817	8,817	7,966	7,966
7	CHIHUAHUA	CHIH	9.1	XHCHZ	14,424	14,424	14,424	14,424	7,501	7,501	6,896	6,896	8,008	8,659	4,617	4,617	4,285	4,057	7,501	14,232	15,782	15,782	15,371
8	COMITAN	CHIS	9.1	XHCMZ	3,288	3,288	3,288	3,288	1,712	1,712	1,572	1,572	1,827	1,973	1,054	1,054	978	926	1,712	3,243	3,599	3,599	3,504
9	SAN CRISTOBAL DE LAS CASAS	CHIS	9.1	XHSNC	6,694	6,694	6,694	6,694	3,480	3,480	3,201	3,201	3,718	4,016	2,144	2,144	1,989	1,885	3,480	6,602	7,324	7,324	7,134
10		CHIS	9.1	XHTAH	4,974	4,974	4,974	4,974	2,588	2,588	2,379	2,379	2,762	2,986	1,594	1,594	1,479	1,401	2,588	4,908	5,443	5,443	5,303
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	8,421	8,421	8,421	8,421	4,377	4,377	4,028	4,028	4,675	5,054	2,697	2,697	2,502	2,370	4,377	8,309	9,216	9,216	8,974
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,867	2,867	2,867	2,867	1,492	1,492	1,371	1,371	1,592	1,721	918	918	852	807	1,492	2,830	3,137	3,137	3,056
13	SALTILLO	COAH	9.1	XHAE	10,556	10,556	10,556	10,556	5,487	5,487	5,047	5,047	5,861	6,336	3,379	3,379	3,136	2,969	5,487	10,413	11,548	11,548	11,247
14	TORREON	COAH	9.1	XHTOB	16,553	16,553	16,553	16,553	8,608	8,608	7,915	7,915	9,191	9,936	5,300	5,300	4,918	4,657	8,608	16,333	18,110	18,110	17,638
15	COLIMA	COL	9.1	XHCKW	5,964	5,964	5,964	5,964	3,103	3,103	2,852	2,852	3,312	3,582	1,910	1,910	1,772	1,677	3,103	5,886	6,526	6,526	6,355
16	DURANGO	DGO	5.1	XHDUH	8,472	8,472	8,472	8,472	4,404	4,404	4,052	4,052	4,703	5,085	2,712	2,712	2,518	2,384	4,404	8,359	9,269	9,269	9,028
17	ACAPULCO	GRO	9.1	XHACZ	10,015	10,015	10,015	10,015	5,208	5,208	4,787	4,787	5,561	6,012	3,207	3,207	2,976	2,817	5,208	9,881	10,956	10,956	10,671
18	LEON	GTO	12.1	XHL	8,183	8,183	8,183	8,183	8,183	8,183	8,183	5,581	5,370	6,826	5,620	5,620	5,620	7,892	8,107	10,560	9,353	9,353	8,282
20	GUADALAJARA	JAL	4.1	XHG	58,530	58,530	58,530	58,530	30,437	30,437	27,986	27,986	32,495	35,134	18,739	18,739	17,390	16,463	30,437	57,747	64,038	64,038	62,366
21	TOLUCA	EDOMX	9.1	XEQ	35,495	35,495	35,495	35,495	18,458	18,458	16,972	16,972	19,711	21,310	11,365	11,365	10,545	9,986	18,458	35,021	38,836	38,836	37,825
22	CUERNAVACA	MOR	9.1	XHCUM	14,973	14,973	14,973	14,973	7,787	7,787	7,159	7,159	8,314	8,989	4,795	4,795	4,450	4,212	7,787	14,774	16,382	16,382	15,955
23	TEPIC	NAY	5.1	XHTFL	8,573	8,573	8,573	8,573	4,457	4,457	4,098	4,098	4,760	5,148	2,745	2,745	2,547	2,411	4,457	8,459	9,380	9,380	9,137
24	MONTERREY	NL	4.1	XEFB	4,479	4,479	4,479	4,479	4,479	5,193	7,289	7,289	7,289	5,867	5,867	6,116	6,116	7,754	7,754	7,432	6,899	6,542	6,542
25	MONTERREY	NL	8.1	XHCNL	21,084	21,084	21,084	21,084	18,739	18,739	18,739	18,739	14,544	11,063	14,083	9,851	11,063	11,063	25,781	25,781	20,622	20,622	18,739
26	OAXACA	OAX	5.2	XHOGO	9,739	9,739	9,739	9,739	5,062	5,062	4,656	4,656	5,408	5,845	3,117	3,117	2,893	2,738	5,062	9,608	10,653	10,653	10,376
27	PUEBLA	PUE	4.1	XHP	11,735	11,735	11,735	11,735	11,735	7,573	7,573	7,573	7,573	7,503	7,503	7,716	7,716	9,102	10,955	11,700	11,700	11,700	9,102
28	QUERETARO / ZAMORANO	QRO	9.1	XHQZC	47,495	47,495	47,495	47,495	24,700	24,700	22,709	22,709	26,372	28,511	15,206	15,206	14,111	13,358	24,700	46,858	51,967	51,967	50,609
29	CANCUN	Q. ROO	9.1	XHQRO	10,611	10,611	10,611	10,611	5,517	5,517	5,074	5,074	5,891	6,369	3,396	3,396	3,151	2,984	5,517	10,467	11,608	11,608	11,305
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,980	1,980	1,980	1,980	1,030	1,030	946	946	1,097	1,189	633	633	590	555	1,030	1,953	2,166	2,166	2,107
31	CULIACAN	SIN	9.1	XHCUI	10,202	10,202	10,202	10,202	5,305	5,305	4,879	4,879	5,664	6,123	3,268	3,268	3,030	2,871	5,305	10,065	11,164	11,164	10,870
32	LOS MOCHIS	SIN	9.1	XHLMI	8,279	8,279	8,279	8,279	4,305	4,305	3,960	3,960	4,597	4,970	2,650	2,650	2,460	2,328	4,305	8,168	9,058	9,058	8,820
33	MAZATLAN	SIN	5.1	XHMAF	6,952	6,952	6,952	6,952	3,614	3,614	3,322	3,322	3,859	4,174	2,227	2,227	2,066	1,956	3,614	6,859	7,607	7,607	7,407
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	15,972	15,972	15,972	15,972	8,307	8,307	7,638	7,638	8,868	9,588	5,114	5,114	4,746	4,493	8,307	15,759	17,475	17,475	17,016
35	CD. OBREGON	SON	12.1	XHCDO	7,695	7,695	7,695	7,695	4,002	4,002	3,680	3,680	4,271	4,618	2,463	2,463	2,287	2,165	4,002	7,590	8,419	8,419	8,199
36	HERMOSILLO	SON	12.1	XHAK	5,441	5,796	5,796	991	991	3,736	4,726	4,726	2,134	1,887	1,887	1,955	1,887	2,239	4,726	2,417	2,417	991	960
37	VILLAHERMOSA	TAB	9.1	XHVIZ	19,131	19,131	19,131	19,131	9,950	9,950	9,148	9,148	10,621	11,484	6,126	6,126	5,685	5,382	9,950	18,874	20,931	20,931	20,385
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	4,625	4,625	4,625	4,625	2,406	2,406	2,213	2,213	2,568	2,777	1,482	1,482	1,373	1,300	2,406	4,564	5,060	5,060	4,929
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,878	2,878	3,306	2,841	2,810	2,772	2,772	2,772	2,878	1,245	1,245	1,245	1,887	2,134	1,458	3,129	3,129	1,458	1,458
40	NUEVO LAREDO	TAMPS	4.1	XHBR	1,066	1,066	1,066	1,066	1,317	1,317	1,317	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	
41	TAMPICO	TAMPS	4.1	XHTPZ	2,600	2,600	2,600	5,620	5,620	4,981	4,411	4,411	5,193	1,955	2,203	2,203	2,203	3,947	3,093	4,411	3,697	3,697	3,591
42	COATZACOALCOS	VER	5.1	XHCOV	11,696	11,696	11,696	11,696	6,083	6,083	5,592	5,592	6,494	7,019	3,743	3,743	3,473	3,291	6,083	11,538	12,795	12,795	12,460
43	VERACRUZ	VER	12.1	XHFM	1,066	1,066	1,066	1,066	1,317	1,317	1,317	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	10,243	16,431	16,431	12,198	12,198	12,198	12,198	12,198	11,450	16,431	15,112	14,365	21,549	21,549	20,518	23,182	20,730	20,412	20,412
45	MERIDA	YUC	8.1	XHMEN	16,210	16,210	16,210	16,210	8,432	8,432	7,752	7,752	9,002	9,729	5,189	5,189	4,816	4,560	8,432	15,992	17,735	17,735	17,273
46	ZACATECAS	ZAC	9.1	XHZAT	13,252	13,252	13,252	13,252	6,892	6,892	6,338	6,338	7,356	7,955	4,243	4,243	3,938	3,728	6,892	13,076	14,502	14,502	14,121

*Son tarifas para anuncios de 20".
*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.
*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.
*Las tarifas no incluyen I.V.A.
*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.
*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.
*Tarifas en Moneda Nacional

Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2024

Sábado
Tarifas 20"
Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGUASCALIENTES	AGS	9.1	XHAGU	12,534	12,534	12,534	12,534	6,916	6,916	6,916	6,916	8,037	8,037	3,783	4,001	4,298	4,070	5,907	14,286	15,835	15,835	15,416
2	ENSENADA	BC	4.1	XHS	1,817	1,887	1,887	893	893	893	893	893	893	893	893	893	1,922	1,458	1,494	1,955	1,955	893	893
3	MEXICALI	BC	4.1	XHBC	2,841	2,841	2,772	2,384	2,562	2,526	2,526	2,526	2,060	2,060	2,310	2,310	2,384	2,384	4,515	4,411	4,373	4,726	4,625
4	TIJUANA	BC	12.1	XEWT	6,400	7,182	7,254	7,254	5,939	6,259	6,259	6,259	5,156	5,156	6,792	6,792	9,062	11,092	10,455	10,455	13,014	5,193	5,117
5	CAMPECHE	CAMP	9.1	XHAN	4,337	4,337	4,337	4,337	2,392	2,392	2,392	2,392	2,779	2,779	1,307	1,385	1,486	1,409	2,044	4,940	5,478	5,478	5,331
6	CD. JUAREZ	CHIH	8.1	XHJCI	6,116	6,116	6,116	5,867	5,404	5,973	5,300	5,300	5,370	5,478	5,478	5,300	8,214	8,497	8,497	8,850	8,850	8,037	8,037
7	CHIHUAHUA	CHIH	9.1	XHCHZ	12,548	12,548	12,548	12,548	6,924	6,924	6,924	6,924	8,045	8,045	3,786	4,006	4,303	4,074	5,916	14,301	15,853	15,853	15,432
8	COMITAN	CHIS	9.1	XHCMZ	2,860	2,860	2,860	2,860	1,577	1,577	1,577	1,577	1,834	1,834	864	910	983	928	1,348	3,259	3,613	3,613	3,519
9	SAN CRISTOBAL DE LAS CASAS	CHIS	9.1	XHSNC	5,821	5,821	5,821	5,821	3,213	3,213	3,213	3,213	3,735	3,735	1,757	1,859	1,997	1,890	2,745	6,638	7,356	7,356	7,161
10	TAPACHULA	CHIS	9.1	XHTAH	4,329	4,329	4,329	4,329	2,390	2,390	2,390	2,390	2,775	2,775	1,306	1,383	1,484	1,407	2,041	4,934	5,469	5,469	5,325
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	7,325	7,325	7,325	7,325	4,043	4,043	4,043	4,043	4,697	4,697	2,210	2,339	2,511	2,379	3,455	8,350	9,256	9,256	9,008
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,494	2,494	2,494	2,494	1,376	1,376	1,376	1,376	1,599	1,599	753	796	855	811	1,176	2,841	3,151	3,151	3,067
13	SALTILLO	COAH	9.1	XHAE	9,180	9,180	9,180	9,180	5,065	5,065	5,065	5,065	5,887	5,887	2,770	2,930	3,149	2,982	4,328	10,463	11,598	11,598	11,292
14	TORREON	COAH	9.1	XHTOB	14,399	14,399	14,399	14,399	7,944	7,944	7,944	7,944	9,233	9,233	4,344	4,596	4,937	4,675	6,789	16,412	18,191	18,191	17,710
15	COLIMA	COL	9.1	XHCKW	5,188	5,188	5,188	5,188	2,862	2,862	2,862	2,862	3,329	3,329	1,565	1,657	1,779	1,685	2,447	5,913	6,555	6,555	6,382
16	DURANGO	DGO	5.1	XHDUH	7,371	7,371	7,371	7,371	4,066	4,066	4,066	4,066	4,725	4,725	2,223	2,353	2,527	2,395	3,472	8,399	9,310	9,310	9,064
17	ACAPULCO	GRO	9.1	XHACZ	8,712	8,712	8,712	8,712	4,806	4,806	4,806	4,806	5,587	5,587	2,627	2,780	2,986	2,830	4,106	9,930	11,005	11,005	10,713
18	LEON	GTO	12.1	XHL	6,966	6,966	6,966	7,149	7,149	8,214	8,214	5,620	5,404	6,222	5,689	5,689	5,689	7,932	8,107	10,420	9,388	8,359	8,359
20	GUADALAJARA	JAL	4.1	XHG	50,915	50,915	50,915	50,915	28,090	28,090	28,090	28,090	32,643	32,643	15,362	16,251	17,459	16,533	24,000	58,029	64,323	64,323	62,620
21	TOLUCA	EDOMX	9.1	XEQ	30,878	30,878	30,878	30,878	17,037	17,037	17,037	17,037	19,797	19,797	9,317	9,855	10,588	10,028	14,556	35,193	39,012	39,012	37,975
22	CUERNAVACA	MOR	9.1	XHCUM	13,025	13,025	13,025	13,025	7,185	7,185	7,185	7,185	8,351	8,351	3,930	4,156	4,468	4,229	6,140	14,846	16,457	16,457	16,020
23	TEPIC	NAY	5.1	XHTFL	7,459	7,459	7,459	7,459	4,116	4,116	4,116	4,116	4,782	4,782	2,250	2,380	2,558	2,422	3,515	8,500	9,422	9,422	9,172
24	MONTERREY	NL	4.1	XEFB	4,515	4,515	4,515	4,515	4,906	5,193	5,193	5,051	4,548	4,625	4,695	5,581	5,581	5,973	7,397	7,466	6,934	6,577	6,577
25	MONTERREY	NL	8.1	XHCNL	14,435	14,435	14,435	14,435	11,416	11,416	11,416	11,416	14,544	10,915	10,915	9,851	11,063	11,063	22,049	22,049	20,697	20,697	17,849
26	OAXACA	OAX	5.2	XHOGO	8,469	8,469	8,469	8,469	4,674	4,674	4,674	4,674	5,432	5,432	2,556	2,704	2,902	2,752	3,992	9,657	10,703	10,703	10,419
27	PUEBLA	PUE	4.1	XHP	9,062	9,062	9,062	9,282	9,282	7,041	7,041	7,573	7,573	7,538	7,538	7,754	7,754	9,138	11,063	11,735	11,735	9,138	9,138
28	QUERETARO / ZAMORANO	QRO	9.1	XHQZC	41,316	41,316	41,316	41,316	22,796	22,796	22,796	22,796	26,488	26,488	12,466	13,188	14,166	13,416	19,475	47,091	52,198	52,198	50,812
29	CANCUN	Q. ROO	9.1	XHQRO	9,232	9,232	9,232	9,232	5,090	5,090	5,090	5,090	5,918	5,918	2,785	2,946	3,164	2,998	4,351	10,519	11,658	11,658	11,351
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,721	1,721	1,721	1,721	951	951	951	951	1,105	1,105	520	550	591	559	812	1,962	2,176	2,176	2,119
31	CULIACAN	SIN	9.1	XHCUI	8,875	8,875	8,875	8,875	4,896	4,896	4,896	4,896	5,689	5,689	2,679	2,834	3,043	2,882	4,184	10,114	11,210	11,210	10,916
32	LOS MOCHIS	SIN	9.1	XHLMI	7,202	7,202	7,202	7,202	3,974	3,974	3,974	3,974	4,617	4,617	2,174	2,300	2,469	2,339	3,395	8,208	9,098	9,098	8,856
33	MAZATLAN	SIN	5.1	XHMAF	6,049	6,049	6,049	6,049	3,337	3,337	3,337	3,337	3,877	3,877	1,826	1,930	2,073	1,964	2,851	6,894	7,641	7,641	7,437
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	13,894	13,894	13,894	13,894	7,665	7,665	7,665	7,665	8,907	8,907	4,192	4,434	4,766	4,513	6,551	15,835	17,553	17,553	17,089
35	CD. OBREGON	SON	12.1	XHCDO	6,694	6,694	6,694	6,694	3,693	3,693	3,693	3,693	4,291	4,291	2,020	2,135	2,296	2,174	3,156	7,631	8,458	8,458	8,234
36	HERMOSILLO	SON	12.1	XHAK	5,441	5,832	5,832	991	991	3,770	3,843	3,843	2,174	1,922	1,955	1,955	1,922	2,239	3,877	2,452	2,452	991	960
37	VILLAHERMOSA	TAB	9.1	XHVIZ	16,641	16,641	16,641	16,641	9,181	9,181	9,181	9,181	10,670	10,670	5,021	5,313	5,707	5,404	7,846	18,967	21,025	21,025	20,468
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	4,024	4,024	4,024	4,024	2,220	2,220	2,220	2,220	2,581	2,581	1,213	1,285	1,382	1,307	1,896	4,585	5,084	5,084	4,949
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,878	2,878	3,129	2,841	2,810	2,772	2,772	2,772	2,878	1,245	1,245	1,245	1,386	1,458	1,458	3,129	3,129	1,458	1,458
40	NUERO LAREDO	TAMPS	4.1	XHBR	1,066	1,066	1,066	1,066	1,386	1,386	1,386	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	1,817
41	TAMPICO	TAMPS	4.1	XHTPZ	2,239	2,239	2,277	5,620	5,620	5,051	4,411	4,411	4,695	1,955	2,203	2,203	2,203	3,983	2,452	4,411	3,736	3,736	3,591
42	COATZACOALCOS	VER	5.1	XHCOV	10,173	10,173	10,173	10,173	5,612	5,612	5,612	5,612	6,523	6,523	3,069	3,247	3,488	3,305	4,797	11,596	12,852	12,852	12,512
43	VERACRUZ	VER	12.1	XHFM	1,066	1,066	1,066	1,066	1,386	1,386	1,386	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	1,817
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	10,273	11,700	11,700	11,700	10,597	10,670	10,597	10,597	11,485	10,670	15,148	14,435	14,435	21,658	20,622	23,329	20,802	20,479	20,479
45	MERIDA	YUC	8.1	XHMEN	14,103	14,103	14,103	14,103	7,778	7,778	7,778	7,778	9,041	9,041	4,253	4,502	4,834	4,580	6,647	16,070	17,815	17,815	17,341
46	ZACATECAS	ZAC	9.1	XHZAT	11,529	11,529	11,529	11,529	6,361	6,361	6,361	6,361	7,392	7,392	3,479	3,680	3,953	3,743	5,436	13,140	14,566	14,566	14,179

*Son tarifas para anuncios de 20".
*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.
*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.
*Las tarifas no incluyen I.V.A.
*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.
*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.
*Tarifas en Moneda Nacional

Tarifa de Referencia en Televisión Radiodifundida Regional por Plaza 2024

Domingo

Tarifas 20"

Costo Por Spot

No.	CIUDAD	EDO	CL	SIGLAS	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGUASCALIENTES	AGS	9.1	XHAGU	12,534	12,534	12,534	12,534	6,916	6,916	6,916	6,916	8,037	8,037	3,783	4,001	4,298	4,070	5,907	14,286	15,835	15,835	15,416
2	ENSENADA	BC	4.1	XHS	1,817	1,887	1,887	893	893	893	893	893	893	893	893	893	1,922	1,458	1,494	1,955	1,955	893	893
3	MEXICALI	BC	4.1	XHBC	2,841	2,841	2,772	2,384	2,562	2,526	2,526	2,526	2,060	2,060	2,310	2,310	2,384	2,384	4,515	4,411	4,373	4,726	4,625
4	TIJUANA	BC	12.1	XEWT	6,400	7,182	7,254	7,254	5,939	6,259	6,259	6,259	5,156	5,156	6,792	6,792	9,062	11,092	10,455	10,455	13,014	5,193	5,117
5	CAMPECHE	CAMP	9.1	XHAN	4,337	4,337	4,337	4,337	2,392	2,392	2,392	2,392	2,779	2,779	1,307	1,385	1,486	1,409	2,044	4,940	5,478	5,478	5,331
6	CD. JUAREZ	CHIH	8.1	XHJCI	6,116	6,116	6,116	5,867	5,404	5,973	5,300	5,300	5,370	5,478	5,478	5,300	8,214	8,497	8,497	8,850	8,850	8,037	8,037
7	CHIHUAHUA	CHIH	9.1	XHCHZ	12,548	12,548	12,548	12,548	6,924	6,924	6,924	6,924	8,045	8,045	3,786	4,006	4,303	4,074	5,916	14,301	15,853	15,853	15,432
8	COMITAN	CHIS	9.1	XHCMZ	2,860	2,860	2,860	2,860	1,577	1,577	1,577	1,577	1,834	1,834	864	910	983	928	1,348	3,259	3,613	3,613	3,519
9	SAN CRISTOBAL DE LAS CASAS	CHIS	9.1	XHSNC	5,821	5,821	5,821	5,821	3,213	3,213	3,213	3,213	3,735	3,735	1,757	1,859	1,997	1,890	2,745	6,638	7,356	7,356	7,161
10		CHIS	9.1	XHTAH	4,329	4,329	4,329	4,329	2,390	2,390	2,390	2,390	2,775	2,775	1,306	1,383	1,484	1,407	2,041	4,934	5,469	5,469	5,325
11	TUXTLA GUTIERREZ	CHIS	9.1	XHTUA	7,325	7,325	7,325	7,325	4,043	4,043	4,043	4,043	4,697	4,697	2,210	2,339	2,511	2,379	3,455	8,350	9,256	9,256	9,008
12	PIEDRAS NEGRAS	COAH	9.1	XHPN	2,494	2,494	2,494	2,494	1,376	1,376	1,376	1,376	1,599	1,599	753	796	855	811	1,176	2,841	3,151	3,151	3,067
13	SALTILLO	COAH	9.1	XHAE	9,180	9,180	9,180	9,180	5,065	5,065	5,065	5,065	5,887	5,887	2,770	2,930	3,149	2,982	4,328	10,463	11,598	11,598	11,292
14	TORREON	COAH	9.1	XHTOB	14,399	14,399	14,399	14,399	7,944	7,944	7,944	7,944	9,233	9,233	4,344	4,596	4,937	4,675	6,789	16,412	18,191	18,191	17,710
15	COLIMA	COL	9.1	XHCKW	5,188	5,188	5,188	5,188	2,862	2,862	2,862	2,862	3,329	3,329	1,565	1,657	1,779	1,685	2,447	5,913	6,555	6,555	6,382
16	DURANGO	DGO	5.1	XH DUH	7,371	7,371	7,371	7,371	4,066	4,066	4,066	4,066	4,725	4,725	2,223	2,353	2,527	2,395	3,472	8,399	9,310	9,310	9,064
17	ACAPULCO	GRO	9.1	XHACZ	8,712	8,712	8,712	8,712	4,806	4,806	4,806	4,806	5,587	5,587	2,627	2,780	2,986	2,830	4,106	9,930	11,005	11,005	10,713
18	LEON	GTO	12.1	XHL	6,966	6,966	6,966	7,149	7,149	8,214	8,214	5,620	5,404	6,222	5,689	5,689	5,689	7,932	8,107	10,420	9,388	8,359	8,359
20	GUADALAJARA	JAL	4.1	XHG	50,915	50,915	50,915	50,915	28,090	28,090	28,090	28,090	32,643	32,643	15,362	16,251	17,459	16,533	24,000	58,029	64,323	64,323	62,620
21	TOLUCA	EDOMX	9.1	XEQ	30,878	30,878	30,878	30,878	17,037	17,037	17,037	17,037	19,797	19,797	9,317	9,855	10,588	10,028	14,556	35,193	39,012	39,012	37,975
22	CUERNAVACA	MOR	9.1	XHCUM	13,025	13,025	13,025	13,025	7,185	7,185	7,185	7,185	8,351	8,351	3,930	4,156	4,468	4,229	6,140	14,846	16,457	16,457	16,020
23	TEPIC	NAY	5.1	XHTFL	7,459	7,459	7,459	7,459	4,116	4,116	4,116	4,116	4,782	4,782	2,250	2,380	2,558	2,422	3,515	8,500	9,422	9,422	9,172
24	MONTERREY	NL	4.1	XEFB	4,515	4,515	4,515	4,515	4,906	5,193	5,193	5,051	4,548	4,625	4,695	5,581	5,581	5,973	7,397	7,466	6,934	6,577	6,577
25	MONTERREY	NL	8.1	XHCNL	14,435	14,435	14,435	14,435	11,416	11,416	11,416	11,416	14,544	10,915	10,915	9,851	11,063	11,063	22,049	22,049	20,697	20,697	17,849
26	OAXACA	OAX	5.2	XHOXO	8,469	8,469	8,469	8,469	4,674	4,674	4,674	4,674	5,432	5,432	2,556	2,704	2,902	2,752	3,992	9,657	10,703	10,703	10,419
27	PUEBLA	PUE	4.1	XHP	9,062	9,062	9,062	9,282	9,282	7,041	7,041	7,573	7,573	7,538	7,538	7,754	7,754	9,138	11,063	11,735	11,735	9,138	9,138
28	QUERETARO / ZAMORANO	QRO	9.1	XHQ CZ	41,316	41,316	41,316	41,316	22,796	22,796	22,796	22,796	26,488	26,488	12,466	13,188	14,166	13,416	19,475	47,091	52,198	52,198	50,812
29	CANCUN	Q. ROO	9.1	XHQRO	9,232	9,232	9,232	9,232	5,090	5,090	5,090	5,090	5,918	5,918	2,785	2,946	3,164	2,998	4,351	10,519	11,658	11,658	11,351
30	CHETUMAL	Q. ROO	9.1	XHCQR	1,721	1,721	1,721	1,721	951	951	951	951	1,105	1,105	520	550	591	559	812	1,962	2,176	2,176	2,119
31	CULIACAN	SIN	9.1	XHCUI	8,875	8,875	8,875	8,875	4,896	4,896	4,896	4,896	5,689	5,689	2,679	2,834	3,043	2,882	4,184	10,114	11,210	11,210	10,916
32	LOS MOCHIS	SIN	9.1	XHLMI	7,202	7,202	7,202	7,202	3,974	3,974	3,974	3,974	4,617	4,617	2,174	2,300	2,469	2,339	3,395	8,208	9,098	9,098	8,856
33	MAZATLAN	SIN	5.1	XHMAF	6,049	6,049	6,049	6,049	3,337	3,337	3,337	3,337	3,877	3,877	1,826	1,930	2,073	1,964	2,851	6,894	7,641	7,641	7,437
34	SAN LUIS POTOSI	SLP	8.1	XHSLT	13,894	13,894	13,894	13,894	7,665	7,665	7,665	7,665	8,907	8,907	4,192	4,434	4,766	4,513	6,551	15,835	17,553	17,553	17,089
35	CD. OBREGON	SON	12.1	XHCDO	6,694	6,694	6,694	6,694	3,693	3,693	3,693	3,693	4,291	4,291	2,020	2,135	2,296	2,174	3,156	7,631	8,458	8,458	8,234
36	HERMOSILLO	SON	12.1	XHAK	5,441	5,832	5,832	991	991	3,770	3,843	3,843	2,174	1,922	1,955	1,955	1,922	2,239	3,877	2,452	2,452	991	960
37	VILLAHERMOSA	TAB	9.1	XHVIZ	16,641	16,641	16,641	16,641	9,181	9,181	9,181	9,181	10,670	10,670	5,021	5,313	5,707	5,404	7,846	18,967	21,025	21,025	20,468
38	CIUDAD VICTORIA	TAMPS	9.1	XHCVI	4,024	4,024	4,024	4,024	2,220	2,220	2,220	2,220	2,581	2,581	1,213	1,285	1,382	1,307	1,896	4,585	5,084	5,084	4,949
39	MATAMOROS / REYNOSA	TAMPS	9.1	XHAB	2,878	2,878	3,129	2,841	2,810	2,772	2,772	2,772	2,878	1,245	1,245	1,245	1,386	1,458	1,458	3,129	3,129	1,458	1,458
40	NUEVO LAREDO	TAMPS	4.1	XHBR	1,066	1,066	1,066	1,066	1,386	1,386	1,386	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	
41	TAMPICO	TAMPS	4.1	XHTPZ	2,239	2,239	2,277	5,620	5,620	5,051	4,411	4,411	4,695	1,955	2,203	2,203	2,203	3,983	2,452	4,411	3,736	3,736	3,591
42	COATZACOALCOS	VER	5.1	XHCOV	10,173	10,173	10,173	10,173	5,612	5,612	5,612	5,612	6,523	6,523	3,069	3,247	3,488	3,305	4,797	11,596	12,852	12,852	12,512
43	VERACRUZ	VER	12.1	XHFM	1,066	1,066	1,066	1,066	1,386	1,386	1,386	1,173	1,066	991	1,210	1,210	1,210	1,565	1,955	1,817	1,817	1,817	
44	VERACRUZ / LAS LAJAS	VER	8.1	XHAI	10,273	11,700	11,700	11,700	10,597	10,670	10,597	10,597	11,485	10,670	15,148	14,435	14,435	21,658	20,622	23,329	20,802	20,479	20,479
45	MERIDA	YUC	8.1	XH MEN	14,103	14,103	14,103	14,103	7,778	7,778	7,778	7,778	9,041	9,041	4,253	4,502	4,834	4,580	6,647	16,070	17,815	17,815	17,341
46	ZACATECAS	ZAC	9.1	XHZAT	11,529	11,529	11,529	11,529	6,361	6,361	6,361	6,361	7,392	7,392	3,479	3,680	3,953	3,743	5,436	13,140	14,566	14,566	14,179

*Son tarifas para anuncios de 20".

*Las tarifas están sujetas a ajustes de conformidad a las **VARIABLES** aplicables a las mismas.

*Las tarifas de 30", 40", 60" ó según sea el caso, son calculadas de conformidad con las **VARIABLES**.

*Las tarifas no incluyen I.V.A.

*En el caso de que un programe abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

*Las bebidas alcohólicas de 20° G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2024

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	27,715	27,715	27,715	28,041	28,041	28,041	48,406	48,429	48,429	48,732	49,152	49,199	49,265	59,670	60,369	61,234	60,369	58,352	58,352
2	BC	2	33,098	33,098	33,098	33,098	33,098	33,098	45,106	45,106	45,106	45,106	45,106	45,106	45,106	72,955	72,955	72,955	72,955	72,955	72,955
3	BCS	2	5,385	5,385	5,385	5,385	5,385	5,385	7,345	7,345	7,345	7,345	7,345	7,345	7,345	11,876	11,876	11,876	11,876	11,876	11,876
4	CAMP	2	5,987	5,987	5,987	5,987	5,987	5,987	9,026	9,026	9,026	9,026	9,026	9,026	9,026	13,178	13,178	13,178	13,178	13,178	13,178
5	CHIH	2	36,262	36,262	36,262	36,262	36,262	36,262	50,503	50,503	50,503	50,503	50,503	50,503	50,503	75,139	75,139	75,139	75,139	75,139	75,139
6	CHIS	2	19,327	19,327	19,327	19,327	19,327	19,327	36,836	36,836	36,836	36,836	36,836	36,836	36,836	44,142	44,142	44,142	44,142	44,142	44,142
7	COAH	2	13,953	13,953	13,953	13,953	13,953	13,953	21,428	21,428	21,428	21,428	21,428	21,428	21,428	30,026	30,026	30,026	30,026	30,026	30,026
8	COL	2	3,254	3,254	3,254	3,254	3,254	3,254	5,782	5,782	5,782	5,782	5,782	5,782	5,782	7,663	7,663	7,663	7,663	7,663	7,663
9	DGO	2	2,703	2,703	2,703	2,703	2,703	2,703	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934	6,934
10	GRO	2	12,909	12,909	12,909	12,909	12,909	12,909	28,766	28,766	28,766	28,766	28,766	28,766	28,766	42,361	42,361	42,361	42,361	42,361	42,361
11	GTO	2	21,334	21,334	21,334	21,334	21,334	21,334	60,234	60,234	60,234	60,234	60,234	60,234	60,234	93,338	93,338	93,338	93,338	93,338	93,338
12	HGO	2	5,646	5,646	5,646	5,711	5,711	5,711	9,860	9,864	9,864	9,927	10,012	10,020	10,035	12,154	12,296	12,473	12,296	11,885	11,885
13	JAL	2	88,204	88,204	88,204	89,241	89,241	89,241	154,055	154,131	154,131	155,090	156,428	156,580	156,786	189,905	192,129	194,882	192,129	185,709	185,709
14	MEX	2	34,028	34,028	34,028	34,028	34,028	34,028	77,407	77,407	77,407	77,407	77,407	77,407	77,407	127,295	127,295	127,295	127,295	127,295	127,295
15	MICH	2	23,036	23,036	23,036	23,036	23,036	23,036	28,251	28,251	28,251	28,251	28,251	28,251	28,251	33,128	33,128	33,128	33,128	33,128	33,128
16	NAY	2	5,803	5,803	5,803	5,803	5,803	5,803	11,348	11,348	11,348	11,348	11,348	11,348	11,348	14,749	14,749	14,749	14,749	14,749	14,749
17	NL	2	61,907	61,907	61,907	61,907	61,907	61,907	99,628	99,628	99,628	99,628	99,628	99,628	99,628	128,074	128,074	128,074	128,074	128,074	128,074
18	OAX	2	14,377	14,377	14,377	14,377	14,377	14,377	31,719	31,719	31,719	31,719	31,719	31,719	31,719	44,524	44,524	44,524	44,524	44,524	44,524
19	PUE	2	59,538	59,538	59,538	60,236	60,236	60,236	103,987	104,038	104,038	104,686	105,589	105,693	105,832	128,186	129,687	131,546	129,687	125,354	125,354
20	Q.ROO	2	8,671	8,671	8,671	8,671	8,671	8,671	15,140	15,140	15,140	15,140	15,140	15,140	15,140	19,846	19,846	19,846	19,846	19,846	19,846
21	QRO	2	64,680	64,680	64,680	64,680	64,680	64,680	94,156	94,156	94,156	94,156	94,156	94,156	94,156	136,505	136,505	136,505	136,505	136,505	136,505
22	SIN	2	33,890	33,890	33,890	33,890	33,890	33,890	45,692	45,692	45,692	45,692	45,692	45,692	45,692	64,145	64,145	64,145	64,145	64,145	64,145
23	SLP	2	3,762	3,762	3,762	6,974	6,974	6,974	9,060	9,286	9,286	12,242	16,324	16,837	17,417	21,628	28,439	36,890	28,439	8,774	8,774
24	SON	2	17,024	17,024	17,024	17,024	17,024	17,024	23,377	23,377	23,377	23,377	23,377	23,377	23,377	35,619	35,619	35,619	35,619	35,619	35,619
25	TAB	2	11,721	11,721	11,721	11,721	11,721	11,721	16,247	16,247	16,247	16,247	16,247	16,247	16,247	21,794	21,794	21,794	21,794	21,794	21,794
26	TAMPS	2	22,066	22,066	22,066	22,066	22,066	22,066	37,418	37,418	37,418	37,418	37,418	37,418	37,418	53,634	53,634	53,634	53,634	53,634	53,634
27	VER	2	56,292	56,292	56,292	56,292	56,292	56,292	78,532	78,532	78,532	78,532	78,532	78,532	78,532	115,859	115,859	115,859	115,859	115,859	115,859
28	YUC	2	13,171	13,171	13,171	13,171	13,171	13,171	19,853	19,853	19,853	19,853	19,853	19,853	19,853	28,988	28,988	28,988	28,988	28,988	28,988
29	ZAC	2	2,406	2,406	2,406	2,406	2,406	2,406	4,633	4,633	4,633	4,633	4,633	4,633	4,633	9,218	9,218	9,218	9,218	9,218	9,218

* Son Tarifas Costo por spot para anuncios de 20 segundos

*Las tarifas no incluyen I.V.A.

*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2024

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	22,663	22,790	22,917	20,881	20,985	21,032	39,814	39,822	39,831	39,831	39,837	39,870	39,878	48,263	48,414	48,732	48,620	48,446	48,446
2	BC	2	27,334	27,334	27,334	24,677	24,677	24,677	37,234	37,234	37,234	37,234	37,234	37,234	37,234	60,286	60,286	60,286	60,286	60,286	60,286
3	BCS	2	4,451	4,451	4,451	4,016	4,016	4,016	6,061	6,061	6,061	6,061	6,061	6,061	6,061	9,815	9,815	9,815	9,815	9,815	9,815
4	CAMP	2	4,943	4,943	4,943	4,637	4,637	4,637	7,460	7,460	7,460	7,460	7,460	7,460	7,460	10,894	10,894	10,894	10,894	10,894	10,894
5	CHIH	2	29,906	29,906	29,906	27,086	27,086	27,086	41,665	41,665	41,665	41,665	41,665	41,665	41,665	62,060	62,060	62,060	62,060	62,060	62,060
6	CHIS	2	15,938	15,938	15,938	14,587	14,587	14,587	30,443	30,443	30,443	30,443	30,443	30,443	30,443	36,462	36,462	36,462	36,462	36,462	36,462
7	COAH	2	11,456	11,456	11,456	9,928	9,928	9,928	17,625	17,625	17,625	17,625	17,625	17,625	17,625	24,700	24,700	24,700	24,700	24,700	24,700
8	COL	2	2,654	2,654	2,654	2,184	2,184	2,184	4,753	4,753	4,753	4,753	4,753	4,753	4,753	6,294	6,294	6,294	6,294	6,294	6,294
9	DGO	2	2,203	2,203	2,203	2,203	2,203	2,203	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725
10	GRO	2	10,610	10,610	10,610	8,466	8,466	8,466	23,706	23,706	23,706	23,706	23,706	23,706	23,706	35,004	35,004	35,004	35,004	35,004	35,004
11	GTO	2	17,635	17,635	17,635	15,680	15,680	15,680	49,779	49,779	49,779	49,779	49,779	49,779	49,779	77,086	77,086	77,086	77,086	77,086	77,086
12	HGO	2	4,616	4,642	4,668	4,253	4,276	4,284	8,109	8,110	8,113	8,113	8,114	8,121	8,123	9,831	9,861	9,927	9,904	9,868	9,868
13	JAL	2	72,128	72,531	72,936	66,457	66,784	66,935	126,710	126,735	126,762	126,762	126,785	126,887	126,914	153,600	154,082	155,090	154,739	154,180	154,180
14	MEX	2	28,090	28,090	28,090	20,945	20,945	20,945	63,893	63,893	63,893	63,893	63,893	63,893	63,893	105,175	105,175	105,175	105,175	105,175	105,175
15	MICH	2	17,162	17,162	17,162	16,786	16,786	16,786	21,445	21,445	21,445	21,445	21,445	21,445	21,445	24,359	24,359	24,359	24,359	24,359	24,359
16	NAY	2	4,750	4,750	4,750	3,899	3,899	3,899	9,349	9,349	9,349	9,349	9,349	9,349	9,349	12,198	12,198	12,198	12,198	12,198	12,198
17	NL	2	51,165	51,165	51,165	44,876	44,876	44,876	82,352	82,352	82,352	82,352	82,352	82,352	82,352	105,817	105,817	105,817	105,817	105,817	105,817
18	OAX	2	11,834	11,834	11,834	9,246	9,246	9,246	26,161	26,161	26,161	26,161	26,161	26,161	26,161	36,766	36,766	36,766	36,766	36,766	36,766
19	PUE	2	48,686	48,958	49,231	44,858	45,080	45,182	85,529	85,547	85,565	85,565	85,580	85,650	85,665	103,680	104,006	104,686	104,449	104,072	104,072
20	Q.ROO	2	7,144	7,144	7,144	5,677	5,677	5,677	12,519	12,519	12,519	12,519	12,519	12,519	12,519	16,361	16,361	16,361	16,361	16,361	16,361
21	QRO	2	53,445	53,445	53,445	45,300	45,300	45,300	77,767	77,767	77,767	77,767	77,767	77,767	77,767	112,789	112,789	112,789	112,789	112,789	112,789
22	SIN	2	27,986	27,986	27,986	24,040	24,040	24,040	37,656	37,656	37,656	37,656	37,656	37,656	37,656	52,982	52,982	52,982	52,982	52,982	52,982
23	SLP	2	867	2,087	3,342	4,533	5,527	5,976	5,717	5,814	5,916	5,916	6,008	6,234	6,328	7,680	9,126	12,242	11,184	9,478	9,478
24	SON	2	14,037	14,037	14,037	11,809	11,809	11,809	19,274	19,274	19,274	19,274	19,274	19,274	19,274	29,428	29,428	29,428	29,428	29,428	29,428
25	TAB	2	9,681	9,681	9,681	8,212	8,212	8,212	13,358	13,358	13,358	13,358	13,358	13,358	13,358	18,021	18,021	18,021	18,021	18,021	18,021
26	TAMPS	2	18,155	18,155	18,155	15,160	15,160	15,160	30,867	30,867	30,867	30,867	30,867	30,867	30,867	44,238	44,238	44,238	44,238	44,238	44,238
27	VER	2	46,489	46,489	46,489	37,626	37,626	37,626	64,862	64,862	64,862	64,862	64,862	64,862	64,862	95,740	95,740	95,740	95,740	95,740	95,740
28	YUC	2	10,874	10,874	10,874	10,205	10,205	10,205	16,414	16,414	16,414	16,414	16,414	16,414	16,414	23,965	23,965	23,965	23,965	23,965	23,965
29	ZAC	2	1,694	1,694	1,694	1,694	1,694	1,694	3,341	3,341	3,341	3,341	3,341	3,341	3,341	7,530	7,530	7,530	7,530	7,530	7,530

* Son Tarifas Costo por spot para anuncios de 20 segundos

*Las tarifas no incluyen I.V.A.

*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal de las Estrellas 2024

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	2	22,638	22,704	22,781	22,862	39,512	39,528	39,647	39,703	39,822	39,884	39,934	40,052	40,170	48,810	49,104	49,677	48,850	48,073	48,073
2	BC	2	27,334	27,334	27,334	27,334	37,234	37,234	37,234	37,234	37,234	37,234	37,234	37,234	37,234	60,286	60,286	60,286	60,286	60,286	60,286
3	BCS	2	4,451	4,451	4,451	4,451	6,061	6,061	6,061	6,061	6,061	6,061	6,061	6,061	6,061	9,815	9,815	9,815	9,815	9,815	9,815
4	CAMP	2	4,943	4,943	4,943	4,943	6,992	6,992	7,460	7,460	7,460	7,460	7,460	7,460	7,460	10,894	10,894	10,894	10,894	10,894	10,894
5	CHIH	2	29,906	29,906	29,906	29,906	41,665	41,665	41,665	41,665	41,665	41,665	41,665	41,665	41,665	62,060	62,060	62,060	62,060	62,060	62,060
6	CHIS	2	15,938	15,938	15,938	15,938	30,443	30,443	30,443	30,443	30,443	30,443	30,443	30,443	30,443	36,462	36,462	36,462	36,462	36,462	36,462
7	COAH	2	11,456	11,456	11,456	11,456	17,625	17,625	17,625	17,625	17,625	17,625	17,625	17,625	17,625	24,700	24,700	24,700	24,700	24,700	24,700
8	COL	2	2,654	2,654	2,654	2,654	4,753	4,753	4,753	4,753	4,753	4,753	4,753	4,753	4,753	6,294	6,294	6,294	6,294	6,294	6,294
9	DGO	2	2,203	2,203	2,203	2,203	2,310	2,310	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725	5,725
10	GRO	2	10,610	10,610	10,610	10,610	23,706	23,706	23,706	23,706	23,706	23,706	23,706	23,706	23,706	35,004	35,004	35,004	35,004	35,004	35,004
11	GTO	2	17,635	17,635	17,635	17,635	49,779	49,779	49,779	49,779	49,779	49,779	49,779	49,779	49,779	77,086	77,086	77,086	77,086	77,086	77,086
12	HGO	2	4,612	4,624	4,641	4,657	8,048	8,051	8,077	8,086	8,110	8,124	8,134	8,159	8,183	9,941	10,001	10,118	9,950	9,792	9,792
13	JAL	2	72,050	72,254	72,504	72,758	125,749	125,799	126,181	126,357	126,735	126,937	127,090	127,468	127,846	155,342	156,278	158,096	155,470	152,996	152,996
14	MEX	2	28,090	28,090	28,090	28,090	63,893	63,893	63,893	63,893	63,893	63,893	63,893	63,893	63,893	105,175	105,175	105,175	105,175	105,175	105,175
15	MICH	2	17,162	17,162	17,162	17,162	20,627	20,627	21,445	21,445	21,445	21,445	21,445	21,445	21,445	23,969	23,969	23,969	23,969	23,969	23,969
16	NAY	2	4,750	4,750	4,750	4,750	9,349	9,349	9,349	9,349	9,349	9,349	9,349	9,349	9,349	12,198	12,198	12,198	12,198	12,198	12,198
17	NL	2	51,165	51,165	51,165	51,165	82,352	82,352	82,352	82,352	82,352	82,352	82,352	82,352	82,352	105,817	105,817	105,817	105,817	105,817	105,817
18	OAX	2	11,834	11,834	11,834	11,834	26,161	26,161	26,161	26,161	26,161	26,161	26,161	26,161	26,161	36,766	36,766	36,766	36,766	36,766	36,766
19	PUE	2	48,633	48,770	48,941	49,112	84,881	84,915	85,172	85,290	85,547	85,682	85,786	86,041	86,295	104,856	105,487	106,716	104,942	103,272	103,272
20	Q.ROO	2	7,144	7,144	7,144	7,144	12,519	12,519	12,519	12,519	12,519	12,519	12,519	12,519	12,519	16,361	16,361	16,361	16,361	16,361	16,361
21	QRO	2	53,445	53,445	53,445	53,445	77,767	77,767	77,767	77,767	77,767	77,767	77,767	77,767	77,767	112,789	112,789	112,789	112,789	112,789	112,789
22	SIN	2	27,986	27,986	27,986	27,986	37,656	37,656	37,656	37,656	37,656	37,656	37,656	37,656	37,656	52,982	52,982	52,982	52,982	52,982	52,982
23	SLP	2	581	1,221	1,992	2,795	2,830	2,955	4,114	4,660	5,784	6,461	6,941	8,098	9,256	13,047	15,874	21,497	13,432	5,784	5,784
24	SON	2	14,037	14,037	14,037	14,037	19,274	19,274	19,274	19,274	19,274	19,274	19,274	19,274	19,274	29,428	29,428	29,428	29,428	29,428	29,428
25	TAB	2	9,681	9,681	9,681	9,681	13,358	13,358	13,358	13,358	13,358	13,358	13,358	13,358	13,358	18,021	18,021	18,021	18,021	18,021	18,021
26	TAMPS	2	18,155	18,155	18,155	18,155	30,867	30,867	30,867	30,867	30,867	30,867	30,867	30,867	30,867	44,238	44,238	44,238	44,238	44,238	44,238
27	VER	2	46,489	46,489	46,489	46,489	64,862	64,862	64,862	64,862	64,862	64,862	64,862	64,862	64,862	95,740	95,740	95,740	95,740	95,740	95,740
28	YUC	2	10,874	10,874	10,874	10,874	15,379	15,379	16,414	16,414	16,414	16,414	16,414	16,414	16,414	23,965	23,965	23,965	23,965	23,965	23,965
29	ZAC	2	1,694	1,694	1,694	1,694	1,694	1,694	3,341	3,341	3,341	3,341	3,341	3,341	3,341	7,530	7,530	7,530	7,530	7,530	7,530

* Son Tarifas Costo por spot para anuncios de 20 segundos

*Las tarifas no incluyen I.V.A.

*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 5 2024

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	BC	5	16,883	16,883	16,883	16,883	16,883	16,883	18,917	18,917	18,917	18,917	22,554	22,554	22,554	29,422	29,422	29,422	29,422	29,422	29,422
2	CAMP	5	2,516	2,516	2,516	2,516	2,516	2,516	2,516	2,516	2,516	2,516	3,449	3,449	3,449	5,656	5,656	5,656	5,656	5,656	5,656
3	CHIH	5	10,864	10,864	10,864	10,864	10,864	10,864	10,864	10,864	10,864	10,864	17,369	17,369	17,369	25,909	25,909	25,909	25,909	25,909	25,909
4	CHIS	5	6,986	6,986	6,986	6,986	6,986	6,986	6,986	6,986	6,986	6,986	10,191	10,191	10,191	14,435	14,435	14,435	14,435	14,435	14,435
5	COAH	5	11,547	11,547	11,547	11,547	11,547	11,547	11,547	11,547	11,547	11,547	18,258	18,258	18,258	24,630	24,630	24,630	24,630	24,630	24,630
6	DGO	5	3,019	3,019	3,019	3,019	3,019	3,019	3,019	3,019	3,019	3,019	4,826	4,826	4,826	7,197	7,197	7,197	7,197	7,197	7,197
7	GRO	5	5,079	5,079	5,079	5,079	5,079	5,079	5,079	5,079	5,079	5,079	8,377	8,377	8,377	15,420	15,420	15,420	15,420	15,420	15,420
8	GTO	5	16,251	16,251	16,251	16,251	16,251	16,251	16,251	16,251	16,251	16,251	21,299	21,299	21,299	37,727	37,727	37,727	37,727	37,727	37,727
9	JAL	5	64,832	64,832	64,832	64,832	64,832	64,832	64,832	64,832	64,832	64,832	78,043	78,043	78,043	127,431	127,431	127,431	127,431	127,431	127,431
10	NAY	5	2,098	2,098	2,098	2,098	2,098	2,098	2,098	2,098	2,098	2,098	5,725	5,725	5,725	8,319	8,319	8,319	8,319	8,319	8,319
11	NL	5	38,296	38,296	38,296	38,296	38,296	38,296	38,296	38,296	38,296	38,296	42,489	42,489	42,489	66,352	66,352	66,352	66,352	66,352	66,352
12	PUE	5	43,761	43,761	43,761	43,761	43,761	43,761	43,761	43,761	43,761	43,761	52,681	52,681	52,681	86,017	86,017	86,017	86,017	86,017	86,017
13	Q.ROO	5	5,059	5,059	5,059	5,059	5,059	5,059	5,059	5,059	5,059	5,059	7,377	7,377	7,377	10,454	10,454	10,454	10,454	10,454	10,454
14	QRO	5	13,653	13,653	13,653	13,653	13,653	13,653	15,931	15,931	15,931	15,931	27,240	27,240	27,240	33,176	33,176	33,176	33,176	33,176	33,176
15	SIN	5	24,709	24,709	24,709	24,709	24,709	24,709	24,709	24,709	24,709	24,709	30,721	30,721	30,721	44,695	44,695	44,695	44,695	44,695	44,695
16	SLP	5	490	1,240	1,905	2,770	2,857	3,113	3,348	4,849	5,803	6,869	6,838	6,838	7,355	8,743	10,098	13,216	11,948	9,293	9,293
17	SON	5	13,772	13,772	13,772	13,772	13,772	13,772	13,772	13,772	13,772	13,772	18,326	18,326	18,326	32,145	32,145	32,145	32,145	32,145	32,145
18	TAMPS	5	5,567	5,567	5,567	5,567	5,567	5,567	6,658	6,658	6,658	6,658	6,658	6,658	6,658	9,240	9,240	9,240	9,240	9,240	9,240
19	VER	5	24,016	24,016	24,016	24,016	24,016	24,016	24,016	24,016	24,016	24,016	28,792	28,792	28,792	54,357	54,357	54,357	54,357	54,357	54,357
20	YUC	5	7,538	7,538	7,538	7,538	7,538	7,538	7,538	7,538	7,538	7,538	10,348	10,348	10,348	16,962	16,962	16,962	16,962	16,962	16,962

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*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.
*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 5 2024

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	BC	5	14,608	14,608	14,608	14,608	14,608	14,608	21,230	21,230	21,230	21,230	21,230	21,230	21,230	25,618	25,618	25,618	25,618	25,618	25,618
2	CAMP	5	2,193	2,193	2,193	2,193	2,193	2,193	4,575	4,575	4,575	4,575	4,575	4,575	4,575	4,919	4,919	4,919	4,919	4,919	4,919
3	CHIH	5	9,398	9,398	9,398	9,398	9,398	9,398	18,839	18,839	18,839	18,839	18,839	18,839	18,839	22,505	22,505	22,505	22,505	22,505	22,505
4	CHIS	5	6,072	6,072	6,072	6,072	6,072	6,072	11,302	11,302	11,302	11,302	11,302	11,302	11,302	12,611	12,611	12,611	12,611	12,611	12,611
5	COAH	5	10,001	10,001	10,001	10,001	10,001	10,001	18,016	18,016	18,016	18,016	18,016	18,016	18,016	21,447	21,447	21,447	21,447	21,447	21,447
6	DGO	5	2,610	2,610	2,610	2,610	2,610	2,610	5,233	5,233	5,233	5,233	5,233	5,233	5,233	6,252	6,252	6,252	6,252	6,252	6,252
7	GRO	5	4,308	4,308	4,308	4,308	4,308	4,308	10,156	10,156	10,156	10,156	10,156	10,156	10,156	13,410	13,410	13,410	13,410	13,410	13,410
8	GTO	5	14,153	14,153	14,153	14,153	14,153	14,153	26,062	26,062	26,062	26,062	26,062	26,062	26,062	32,818	32,818	32,818	32,818	32,818	32,818
9	JAL	5	56,352	56,352	56,352	56,352	56,352	56,352	90,928	90,928	90,928	90,928	90,928	90,928	90,928	110,776	110,776	110,776	110,776	110,776	110,776
10	NAY	5	1,817	1,817	1,817	1,817	1,817	1,817	5,939	5,939	5,939	5,939	5,939	5,939	5,939	7,219	7,219	7,219	7,219	7,219	7,219
11	NL	5	33,248	33,248	33,248	33,248	33,248	33,248	49,958	49,958	49,958	49,958	49,958	49,958	49,958	57,672	57,672	57,672	57,672	57,672	57,672
12	PUE	5	38,038	38,038	38,038	38,038	38,038	38,038	61,376	61,376	61,376	61,376	61,376	61,376	61,376	74,774	74,774	74,774	74,774	74,774	74,774
13	Q.ROO	5	4,396	4,396	4,396	4,396	4,396	4,396	8,184	8,184	8,184	8,184	8,184	8,184	8,184	9,129	9,129	9,129	9,129	9,129	9,129
14	QRO	5	11,842	11,842	11,842	11,842	11,842	11,842	23,685	23,685	23,685	23,685	23,685	23,685	23,685	28,838	28,838	28,838	28,838	28,838	28,838
15	SIN	5	21,479	21,479	21,479	21,479	21,479	21,479	32,215	32,215	32,215	32,215	32,215	32,215	32,215	38,758	38,758	38,758	38,758	38,758	38,758
16	SLP	5	490	809	1,329	3,087	4,242	4,299	4,358	4,618	6,437	7,184	10,012	10,881	11,225	12,291	15,525	16,131	15,698	9,725	9,725
17	SON	5	11,901	11,901	11,901	11,901	11,901	11,901	19,292	19,292	19,292	19,292	19,292	19,292	19,292	27,880	27,880	27,880	27,880	27,880	27,880
18	TAMPS	5	4,826	4,826	4,826	4,826	4,826	4,826	6,371	6,371	6,371	6,371	6,371	6,371	6,371	8,037	8,037	8,037	8,037	8,037	8,037
19	VER	5	20,831	20,831	20,831	20,831	20,831	20,831	36,166	36,166	36,166	36,166	36,166	36,166	36,166	47,216	47,216	47,216	47,216	47,216	47,216
20	YUC	5	6,577	6,577	6,577	6,577	6,577	6,577	13,724	13,724	13,724	13,724	13,724	13,724	13,724	14,759	14,759	14,759	14,759	14,759	14,759

* Son Tarifas Costo por spot para anuncios de 20 segundos
*Las tarifas no incluyen I.V.A.
*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.
*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.
*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 5 2024

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	BC	5	14,608	14,608	14,608	14,608	14,608	14,608	21,230	21,230	21,230	21,230	21,230	21,230	21,230	25,618	25,618	25,618	25,618	25,618	25,618
2	CAMP	5	2,193	2,193	2,193	2,193	2,193	2,193	4,575	4,575	4,575	4,575	4,575	4,575	4,575	4,919	4,919	4,919	4,919	4,919	4,919
3	CHIH	5	9,398	9,398	9,398	9,398	9,398	9,398	18,839	18,839	18,839	18,839	18,839	18,839	18,839	22,505	22,505	22,505	22,505	22,505	22,505
4	CHIS	5	6,072	6,072	6,072	6,072	6,072	6,072	11,302	11,302	11,302	11,302	11,302	11,302	11,302	12,611	12,611	12,611	12,611	12,611	12,611
5	COAH	5	10,001	10,001	10,001	10,001	10,001	10,001	18,016	18,016	18,016	18,016	18,016	18,016	18,016	21,447	21,447	21,447	21,447	21,447	21,447
6	DGO	5	2,610	2,610	2,610	2,610	2,610	2,610	5,233	5,233	5,233	5,233	5,233	5,233	5,233	6,252	6,252	6,252	6,252	6,252	6,252
7	GRO	5	4,308	4,308	4,308	4,308	4,308	4,308	10,156	10,156	10,156	10,156	10,156	10,156	10,156	13,410	13,410	13,410	13,410	13,410	13,410
8	GTO	5	14,153	14,153	14,153	14,153	14,153	14,153	26,062	26,062	26,062	26,062	26,062	26,062	26,062	32,818	32,818	32,818	32,818	32,818	32,818
9	JAL	5	56,352	56,352	56,352	56,352	56,352	56,352	90,928	90,928	90,928	90,928	90,928	90,928	90,928	110,776	110,776	110,776	110,776	110,776	110,776
10	NAY	5	1,817	1,817	1,817	1,817	1,817	1,817	5,939	5,939	5,939	5,939	5,939	5,939	5,939	7,219	7,219	7,219	7,219	7,219	7,219
11	NL	5	33,248	33,248	33,248	33,248	33,248	33,248	49,958	49,958	49,958	49,958	49,958	49,958	49,958	57,672	57,672	57,672	57,672	57,672	57,672
12	PUE	5	38,038	38,038	38,038	38,038	38,038	38,038	61,376	61,376	61,376	61,376	61,376	61,376	61,376	74,774	74,774	74,774	74,774	74,774	74,774
13	Q.ROO	5	4,396	4,396	4,396	4,396	4,396	4,396	8,184	8,184	8,184	8,184	8,184	8,184	8,184	9,129	9,129	9,129	9,129	9,129	9,129
14	QRO	5	11,842	11,842	11,842	11,842	11,842	11,842	23,685	23,685	23,685	23,685	23,685	23,685	23,685	28,838	28,838	28,838	28,838	28,838	28,838
15	SIN	5	21,479	21,479	21,479	21,479	21,479	21,479	32,215	32,215	32,215	32,215	32,215	32,215	32,215	38,758	38,758	38,758	38,758	38,758	38,758
16	SLP	5	460	779	1,531	2,510	3,434	4,096	6,060	5,943	8,254	8,598	11,658	12,407	13,014	13,042	15,035	15,931	18,095	16,333	16,333
17	SON	5	11,901	11,901	11,901	11,901	11,901	11,901	19,292	19,292	19,292	19,292	19,292	19,292	19,292	27,880	27,880	27,880	27,880	27,880	27,880
18	TAMPS	5	4,826	4,826	4,826	4,826	4,826	4,826	6,371	6,371	6,371	6,371	6,371	6,371	6,371	8,037	8,037	8,037	8,037	8,037	8,037
19	VER	5	20,831	20,831	20,831	20,831	20,831	20,831	36,166	36,166	36,166	36,166	36,166	36,166	36,166	47,216	47,216	47,216	47,216	47,216	47,216
20	YUC	5	6,577	6,577	6,577	6,577	6,577	6,577	13,724	13,724	13,724	13,724	13,724	13,724	13,724	14,759	14,759	14,759	14,759	14,759	14,759

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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2024
Lunes a Viernes
Tarifas 20"
Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	9	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	7,291	8,717	8,717	8,717	8,717	8,717
2	BC	9	1,374	1,374	1,374	1,653	1,653	2,015	3,923	7,038	9,774	6,918	6,195	6,195	6,731	10,412	7,262	6,626	18,053	23,386	23,386
3	CAMP	9	1,912	1,912	1,912	1,912	1,912	1,912	3,693	3,693	3,693	3,693	3,693	3,693	3,693	4,337	4,337	4,337	4,337	4,337	4,337
4	CHIH	9	4,898	4,898	4,898	4,898	4,898	4,898	9,467	9,467	9,467	9,467	9,467	9,467	9,467	11,109	11,109	11,109	11,109	11,109	11,109
5	CHIS	9	9,218	9,218	9,218	9,218	9,218	9,218	17,811	17,811	17,811	17,811	17,811	17,811	17,811	20,902	20,902	20,902	20,902	20,902	20,902
6	COAH	9	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	10,095	11,675	11,675	11,675	11,675	11,675	11,675
7	COL	9	2,657	2,657	2,657	2,657	2,657	2,657	2,657	2,657	3,690	2,324	2,324	2,324	2,546	2,508	2,732	3,910	6,789	8,817	8,817
8	DGO	9	8,472	8,472	8,472	8,472	4,404	4,404	4,052	4,052	4,703	5,085	2,712	2,712	2,518	2,384	4,404	8,359	9,269	9,269	9,028
9	GRO	9	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,040	3,824	3,824	3,824	3,824	3,824	3,824
10	GTO	9	6,758	6,758	6,758	6,758	6,758	6,758	13,059	13,059	13,059	13,059	13,059	13,059	13,059	15,325	15,325	15,325	15,325	15,325	15,325
11	JAL	9	19,877	19,877	19,877	19,877	19,877	19,877	38,409	38,409	38,409	38,409	38,409	38,409	38,409	45,077	45,077	45,077	45,077	45,077	45,077
12	MEX	9	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	5,820	6,092	6,092	6,092	6,092	6,092	6,092
13	MOR	9	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,824	3,668	3,668	3,668	3,668	3,668	3,668
14	NAY	9	8,573	8,573	8,573	8,573	4,457	4,457	4,098	4,098	4,760	5,148	2,745	2,745	2,547	2,411	4,457	8,459	9,380	9,380	9,137
15	NL	9	19,559	19,559	19,559	19,559	19,559	19,559	37,308	37,308	37,308	37,308	37,308	37,308	37,308	43,540	43,540	43,540	43,540	43,540	43,540
16	OAX	9	9,739	9,739	9,739	9,739	5,062	5,062	4,656	4,656	5,408	5,845	3,117	3,117	2,893	2,738	5,062	9,608	10,653	10,653	10,376
17	Q.ROO	9	3,094	3,094	3,094	3,094	3,094	3,094	5,981	5,981	5,981	5,981	5,981	5,981	5,981	7,018	7,018	7,018	7,018	7,018	7,018
18	QRO	9	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	51,779	60,457	60,457	60,457	60,457	60,457	60,457
19	SIN	9	17,153	17,153	17,153	17,153	8,920	8,920	8,202	8,202	9,525	10,297	5,495	5,495	5,096	4,827	8,920	16,925	18,768	18,768	18,276
20	SLP	9	15,972	15,972	15,972	15,972	8,307	8,307	7,638	7,638	8,868	9,588	5,114	5,114	4,746	4,493	8,307	15,759	17,475	17,475	17,016
21	SON	9	973	973	973	1,166	1,166	1,422	2,769	4,964	6,899	4,880	4,372	4,372	4,748	7,348	5,126	4,675	12,740	16,502	16,502
22	TAB	9	8,707	8,707	8,707	8,707	8,707	8,707	16,826	16,826	16,826	16,826	16,826	16,826	16,826	19,746	19,746	19,746	19,746	19,746	19,746
23	TAMPS	9	2,073	2,073	2,073	2,073	2,073	2,073	2,367	2,367	2,367	2,367	2,367	2,367	2,367	2,715	2,715	2,715	2,715	2,715	2,715
24	VER	9	27,603	27,603	27,603	27,603	27,603	27,603	54,183	54,183	54,183	54,183	54,183	54,183	54,183	61,639	61,639	61,639	61,639	61,639	61,639
25	YUC	9	16,210	16,210	16,210	16,210	8,432	8,432	7,752	7,752	9,002	9,729	5,189	5,189	4,816	4,560	8,432	15,992	17,735	17,735	17,273
26	ZAC	9	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	3,352	4,062	4,062	4,062	4,062	4,062	4,062

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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2024

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	9	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	7,928	7,928	7,928	7,928	7,928	7,928
2	BC	9	1,049	1,049	1,049	1,049	1,049	2,547	3,510	2,720	2,583	3,098	3,942	5,609	6,643	6,882	10,015	10,443	12,546	7,125	7,125
3	CAMP	9	1,738	1,738	1,738	1,738	1,738	1,738	1,738	3,357	3,357	3,357	3,357	3,357	3,357	3,936	3,936	3,936	3,936	3,936	3,936
4	CHIH	9	4,451	4,451	4,451	4,451	4,451	4,451	4,451	8,602	8,602	8,602	8,602	8,602	8,602	10,088	10,088	10,088	10,088	10,088	10,088
5	CHIS	9	8,373	8,373	8,373	8,373	8,373	8,373	8,373	16,185	16,185	16,185	16,185	16,185	16,185	18,982	18,982	18,982	18,982	18,982	18,982
6	COAH	9	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	10,610	10,610	10,610	10,610	10,610	10,610
7	COL	9	1,034	1,034	1,034	1,034	1,034	1,034	1,034	959	1,181	1,476	2,103	2,508	2,583	3,764	3,947	4,723	2,696	2,696	
8	DGO	9	7,371	7,371	7,371	7,371	4,066	4,066	4,066	4,066	4,725	4,725	2,223	2,353	2,527	2,395	3,472	8,399	9,310	9,310	9,064
9	GRO	9	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	3,432	3,432	3,432	3,432	3,432	3,432
10	GTO	9	6,139	6,139	6,139	6,139	6,139	6,139	6,139	11,867	11,867	11,867	11,867	11,867	11,867	13,917	13,917	13,917	13,917	13,917	13,917
11	JAL	9	18,057	18,057	18,057	18,057	18,057	18,057	18,057	34,902	34,902	34,902	34,902	34,902	34,902	40,933	40,933	40,933	40,933	40,933	40,933
12	MEX	9	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,544	5,544	5,544	5,544	5,544	5,544
13	MOR	9	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,552	3,552	3,552	3,552	3,552	3,552
14	NAY	9	7,459	7,459	7,459	7,459	4,116	4,116	4,116	4,116	4,782	4,782	2,250	2,380	2,558	2,422	3,515	8,500	9,422	9,422	9,172
15	NL	9	17,748	17,748	17,748	17,748	17,748	17,748	17,748	33,915	33,915	33,915	33,915	33,915	33,915	39,514	39,514	39,514	39,514	39,514	39,514
16	OAX	9	8,469	8,469	8,469	8,469	4,674	4,674	4,674	4,674	5,432	5,432	2,556	2,704	2,902	2,752	3,992	9,657	10,703	10,703	10,419
17	Q.ROO	9	2,812	2,812	2,812	2,812	2,812	2,812	2,812	5,436	5,436	5,436	5,436	5,436	5,436	6,372	6,372	6,372	6,372	6,372	6,372
18	QRO	9	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	54,933	54,933	54,933	54,933	54,933	54,933
19	SIN	9	14,924	14,924	14,924	14,924	8,234	8,234	8,234	8,234	9,566	9,566	4,503	4,762	5,116	4,845	7,035	17,009	18,852	18,852	18,352
20	SLP	9	13,894	13,894	13,894	13,894	7,665	7,665	7,665	7,665	8,907	8,907	4,192	4,434	4,766	4,513	6,551	15,835	17,553	17,553	17,089
21	SON	9	741	741	741	741	741	1,799	2,476	1,918	1,822	2,184	2,781	3,956	4,690	4,857	7,069	7,372	8,853	5,027	5,027
22	TAB	9	7,911	7,911	7,911	7,911	7,911	7,911	7,911	15,290	15,290	15,290	15,290	15,290	15,290	17,933	17,933	17,933	17,933	17,933	17,933
23	TAMPS	9	1,859	1,859	1,859	1,859	1,859	1,859	1,859	2,128	2,128	2,128	2,128	2,128	2,128	2,457	2,457	2,457	2,457	2,457	2,457
24	VER	9	25,119	25,119	25,119	25,119	25,119	25,119	49,254	49,254	49,254	49,254	49,254	49,254	49,254	56,001	56,001	56,001	56,001	56,001	56,001
25	YUC	9	14,103	14,103	14,103	14,103	7,778	7,778	7,778	7,778	9,041	9,041	4,253	4,502	4,834	4,580	6,647	16,070	17,815	17,815	17,341
26	ZAC	9	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	3,238	3,238	3,238	3,238	3,238	3,238

* Son Tarifas Costo por spot para anuncios de 20 segundos
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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 9 NU9VE 2024
Domingo
Tarifas 20"
Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	9	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	6,586	7,928	7,928	7,928	7,928	7,928	7,928
2	BC	9	618	949	1,343	1,448	1,721	1,824	2,067	1,687	2,514	3,254	5,765	5,990	7,331	8,346	8,539	10,015	11,306	10,307	10,307
3	CAMP	9	1,738	1,738	1,738	1,738	1,738	1,738	1,738	3,357	3,357	3,357	3,357	3,357	3,357	3,936	3,936	3,936	3,936	3,936	3,936
4	CHIH	9	4,451	4,451	4,451	4,451	4,451	4,451	4,451	8,602	8,602	8,602	8,602	8,602	8,602	10,088	10,088	10,088	10,088	10,088	10,088
5	CHIS	9	8,373	8,373	8,373	8,373	8,373	8,373	8,373	16,185	16,185	###	16,185	16,185	16,185	18,982	18,982	18,982	18,982	18,982	18,982
6	COAH	9	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	9,149	10,610	10,610	10,610	10,610	10,610	10,610
7	COL	9	629	629	629	629	629	629	629	629	959	1,218	2,176	2,250	2,765	3,136	3,210	3,764	4,280	3,876	3,876
8	DGO	9	7,371	7,371	7,371	7,371	4,066	4,066	4,066	4,066	4,725	4,725	2,223	2,353	2,527	2,395	3,472	8,399	9,310	9,310	9,064
9	GRO	9	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	2,760	3,432	3,432	3,432	3,432	3,432	3,432
10	GTO	9	6,139	6,139	6,139	6,139	6,139	6,139	6,139	11,867	11,867	###	11,867	11,867	11,867	13,917	13,917	13,917	13,917	13,917	13,917
11	JAL	9	18,057	18,057	18,057	18,057	18,057	18,057	18,057	34,902	34,902	###	34,902	34,902	34,902	40,933	40,933	40,933	40,933	40,933	40,933
12	MEX	9	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,215	5,544	5,544	5,544	5,544	5,544	5,544
13	MOR	9	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,432	3,552	3,552	3,552	3,552	3,552	3,552
14	NAY	9	7,459	7,459	7,459	7,459	4,116	4,116	4,116	4,116	4,782	4,782	2,250	2,380	2,558	2,422	3,515	8,500	9,422	9,422	9,172
15	NL	9	17,748	17,748	17,748	17,748	17,748	17,748	17,748	33,915	33,915	###	33,915	33,915	33,915	39,514	39,514	39,514	39,514	39,514	39,514
16	OAX	9	8,469	8,469	8,469	8,469	4,674	4,674	4,674	4,674	5,432	5,432	2,556	2,704	2,902	2,752	3,992	9,657	10,703	10,703	10,419
17	Q.ROO	9	2,812	2,812	2,812	2,812	2,812	2,812	2,812	5,436	5,436	5,436	5,436	5,436	5,436	6,372	6,372	6,372	6,372	6,372	6,372
18	QRO	9	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	47,047	###	47,047	47,047	47,047	54,933	54,933	54,933	54,933	54,933	54,933
19	SIN	9	14,924	14,924	14,924	14,924	8,234	8,234	8,234	8,234	9,566	9,566	4,503	4,762	5,116	4,845	7,035	17,009	18,852	18,852	18,352
20	SLP	9	13,894	13,894	13,894	13,894	7,665	7,665	7,665	7,665	8,907	8,907	4,192	4,434	4,766	4,513	6,551	15,835	17,553	17,553	17,089
21	SON	9	436	666	949	1,019	1,213	1,288	1,457	1,193	1,773	2,293	4,068	4,225	5,174	5,891	6,024	7,069	7,980	7,273	7,273
22	TAB	9	7,911	7,911	7,911	7,911	7,911	7,911	7,911	15,290	15,290	###	15,290	15,290	15,290	17,933	17,933	17,933	17,933	17,933	17,933
23	TAMPS	9	1,859	1,859	1,859	1,859	1,859	1,859	2,128	2,128	2,128	2,128	2,128	2,128	2,128	2,457	2,457	2,457	2,457	2,457	2,457
24	VER	9	25,119	25,119	25,119	25,119	25,119	25,119	49,254	49,254	49,254	###	49,254	49,254	49,254	56,001	56,001	56,001	56,001	56,001	56,001
25	YUC	9	14,103	14,103	14,103	14,103	7,778	7,778	7,778	7,778	9,041	9,041	4,253	4,502	4,834	4,580	6,647	16,070	17,815	17,815	17,341
26	ZAC	9	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	2,484	3,238	3,238	3,238	3,238	3,238	3,238

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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2024

Lunes a Viernes

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	3,023	2,583	2,583	3,530	3,530	2,670	2,670	1,813	1,813	3,030	2,999	2,102	2,102	2,102	5,768	2,038	2,468	1,569	1,569
2	BC	4	7,280	6,219	6,219	8,500	8,500	6,428	6,428	4,367	4,367	7,296	7,220	5,065	5,065	5,065	13,888	4,906	5,941	3,782	3,782
3	CHIH	4	6,242	5,333	5,333	7,291	7,291	5,514	5,514	3,744	3,744	6,258	6,193	4,343	4,343	4,343	11,911	4,205	5,096	3,242	3,242
4	COAH	4	5,537	4,729	4,729	6,467	6,467	4,888	4,888	3,321	3,321	5,550	5,492	3,851	3,851	3,851	10,565	3,731	4,519	2,876	2,876
5	DGO	4	2,015	1,721	1,721	2,353	2,353	1,778	1,778	1,210	1,210	2,020	1,998	1,402	1,402	1,402	3,844	1,357	1,643	1,045	1,045
6	GRO	4	2,129	1,822	1,822	2,491	2,491	1,883	1,883	1,278	1,278	2,135	2,115	1,484	1,484	1,484	4,068	1,435	1,741	1,107	1,107
7	GTO	4	4,865	4,159	4,159	5,685	5,685	4,299	4,299	2,920	2,920	4,879	4,828	3,387	3,387	3,387	9,285	3,280	3,971	2,527	2,527
8	JAL	4	13,898	11,876	11,876	16,232	16,232	12,276	12,276	8,337	8,337	13,932	13,787	9,669	9,669	9,669	26,520	9,363	11,344	7,218	7,218
9	MEX	4	6,177	5,278	5,278	7,215	7,215	5,457	5,457	3,708	3,708	6,194	6,130	4,299	4,299	4,299	11,789	4,164	5,042	3,209	3,209
10	MICH	4	3,577	3,057	3,057	4,178	4,178	3,161	3,161	2,146	2,146	3,587	3,550	2,491	2,491	2,491	6,827	2,410	2,920	1,859	1,859
11	MOR	4	3,167	2,706	2,706	3,698	3,698	2,797	2,797	1,902	1,902	3,177	3,142	2,203	2,203	2,203	6,045	2,134	2,585	1,645	1,645
12	NL	4	12,331	10,536	10,536	14,404	14,404	10,892	10,892	7,399	7,399	12,363	12,235	8,579	8,579	8,579	23,533	8,309	10,064	6,404	6,404
13	OAX	4	2,335	1,994	1,994	2,729	2,729	2,064	2,064	1,402	1,402	2,340	2,317	1,625	1,625	1,625	4,456	1,574	1,906	1,213	1,213
14	PUE	4	9,672	8,266	8,266	11,299	11,299	8,544	8,544	5,807	5,807	9,699	9,600	6,733	6,733	6,733	18,459	6,519	7,896	5,024	5,024
15	QRO	4	10,927	9,338	9,338	12,767	12,767	9,655	9,655	6,557	6,557	10,957	10,843	7,606	7,606	7,606	20,856	7,365	8,920	5,677	5,677
16	SIN	4	2,427	2,072	2,072	2,834	2,834	2,144	2,144	1,454	1,454	2,432	2,407	1,689	1,689	1,689	4,629	1,635	1,980	1,259	1,259
17	SLP	4	3,797	3,243	3,243	4,434	4,434	3,354	3,354	2,279	2,279	3,807	3,767	2,644	2,644	2,644	7,249	2,559	3,102	1,972	1,972
18	SON	4	2,287	1,955	1,955	2,673	2,673	2,020	2,020	1,371	1,371	2,292	2,270	1,592	1,592	1,592	4,363	1,539	1,866	1,189	1,189
19	TAMPS	4	2,417	2,066	2,066	2,822	2,822	2,134	2,134	1,449	1,449	2,422	2,397	1,683	1,683	1,683	4,612	1,628	1,972	1,256	1,256
20	VER	4	19,573	16,725	16,725	22,862	22,862	17,287	17,287	11,743	11,743	19,625	19,419	13,621	13,621	13,621	37,353	13,189	15,976	10,165	10,165
21	YUC	4	3,854	3,294	3,294	4,502	4,502	3,404	3,404	2,312	2,312	3,865	3,823	2,682	2,682	2,682	7,354	2,597	3,146	2,002	2,002

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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2024

Sábado

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	354	553	553	553	553	389	389	389	389	456	456	456	1,762	1,899	1,899	2,038	2,038	1,899	1,899
2	BC	4	853	1,330	1,330	1,330	1,330	937	937	937	937	1,096	1,096	1,096	4,242	4,572	4,572	4,906	4,906	4,572	4,572
3	CHIH	4	733	1,140	1,140	1,140	1,140	804	804	804	804	940	940	940	3,637	3,922	3,922	4,205	4,205	3,922	3,922
4	COAH	4	650	1,011	1,011	1,011	1,011	713	713	713	713	834	834	834	3,227	3,479	3,479	3,731	3,731	3,479	3,479
5	DGO	4	236	368	368	368	368	261	261	261	261	303	303	303	1,173	1,266	1,266	1,357	1,357	1,266	1,266
6	GRO	4	250	389	389	389	389	273	273	273	273	323	323	323	1,240	1,338	1,338	1,435	1,435	1,338	1,338
7	GTO	4	572	890	890	890	890	628	628	628	628	734	734	734	2,835	3,057	3,057	3,280	3,280	3,057	3,057
8	JAL	4	1,628	2,541	2,541	2,541	2,541	1,789	1,789	1,789	1,789	2,097	2,097	2,097	8,098	8,731	8,731	9,363	9,363	8,731	8,731
9	MEX	4	725	1,131	1,131	1,131	1,131	794	794	794	794	931	931	931	3,600	3,881	3,881	4,164	4,164	3,881	3,881
10	MICH	4	420	655	655	655	655	460	460	460	460	539	539	539	2,083	2,249	2,249	2,410	2,410	2,249	2,249
11	MOR	4	372	579	579	579	579	407	407	407	407	479	479	479	1,847	1,990	1,990	2,134	2,134	1,990	1,990
12	NL	4	1,445	2,254	2,254	2,254	2,254	1,589	1,589	1,589	1,589	1,859	1,859	1,859	7,185	7,747	7,747	8,309	8,309	7,747	7,747
13	OAX	4	273	427	427	427	427	300	300	300	300	352	352	352	1,361	1,468	1,468	1,574	1,574	1,468	1,468
14	PUE	4	1,136	1,769	1,769	1,769	1,769	1,246	1,246	1,246	1,246	1,458	1,458	1,458	5,636	6,077	6,077	6,519	6,519	6,077	6,077
15	QRO	4	1,282	1,997	1,997	1,997	1,997	1,408	1,408	1,408	1,408	1,647	1,647	1,647	6,369	6,868	6,868	7,365	7,365	6,868	6,868
16	SIN	4	284	444	444	444	444	312	312	312	312	366	366	366	1,413	1,524	1,524	1,635	1,635	1,524	1,524
17	SLP	4	445	693	693	693	693	488	488	488	488	573	573	573	2,213	2,386	2,386	2,559	2,559	2,386	2,386
18	SON	4	269	419	419	419	419	295	295	295	295	345	345	345	1,332	1,439	1,439	1,539	1,539	1,439	1,439
19	TAMPS	4	282	441	441	441	441	311	311	311	311	364	364	364	1,409	1,518	1,518	1,628	1,628	1,518	1,518
20	VER	4	2,296	3,577	3,577	3,577	3,577	2,522	2,522	2,522	2,522	2,952	2,952	2,952	11,405	12,297	12,297	13,189	13,189	12,297	12,297
21	YUC	4	452	706	706	706	706	498	498	498	498	581	581	581	2,246	2,422	2,422	2,597	2,597	2,422	2,422

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*Tarifas en Moneda Nacional

Tarifa de Referencia en Bloqueos Estatales Canal 4 Foro TV 2024

Domingo

Tarifas 20"

Costo Por Spot

No.	EDO	CAD	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	AGS	4	364	439	439	439	439	534	534	534	456	456	456	456	1,762	2,661	2,670	2,858	2,872	1,943	1,943
2	BC	4	877	1,053	1,053	1,053	1,053	1,284	1,284	1,284	1,096	1,096	1,096	1,096	4,242	6,409	6,428	6,883	6,917	4,675	4,675
3	CHIH	4	753	902	902	902	902	1,100	1,100	1,100	940	940	940	940	3,637	5,497	5,514	5,901	5,930	4,011	4,011
4	COAH	4	667	801	801	801	801	978	978	978	834	834	834	834	3,227	4,876	4,888	5,234	5,262	3,556	3,556
5	DGO	4	243	293	293	293	293	355	355	355	303	303	303	303	1,173	1,773	1,778	1,905	1,914	1,295	1,295
6	GRO	4	256	308	308	308	308	375	375	375	323	323	323	323	1,240	1,876	1,883	2,015	2,024	1,370	1,370
7	GTO	4	584	701	701	701	701	859	859	859	734	734	734	734	2,835	4,283	4,299	4,602	4,624	3,128	3,128
8	JAL	4	1,674	2,009	2,009	2,009	2,009	2,452	2,452	2,452	2,097	2,097	2,097	2,097	8,098	12,238	12,276	13,140	13,207	8,928	8,928
9	MEX	4	743	894	894	894	894	1,089	1,089	1,089	931	931	931	931	3,600	5,440	5,457	5,841	5,870	3,969	3,969
10	MICH	4	429	519	519	519	519	632	632	632	539	539	539	539	2,083	3,150	3,161	3,382	3,398	2,297	2,297
11	MOR	4	381	457	457	457	457	559	559	559	479	479	479	479	1,847	2,789	2,797	2,997	3,008	2,037	2,037
12	NL	4	1,485	1,782	1,782	1,782	1,782	2,176	2,176	2,176	1,859	1,859	1,859	1,859	7,185	10,859	10,892	11,657	11,715	7,920	7,920
13	OAX	4	281	338	338	338	338	413	413	413	352	352	352	352	1,361	2,055	2,064	2,206	2,220	1,500	1,500
14	PUE	4	1,166	1,397	1,397	1,397	1,397	1,708	1,708	1,708	1,458	1,458	1,458	1,458	5,636	8,520	8,544	9,148	9,192	6,214	6,214
15	QRO	4	1,317	1,581	1,581	1,581	1,581	1,929	1,929	1,929	1,647	1,647	1,647	1,647	6,369	9,626	9,655	10,335	10,386	7,021	7,021
16	SIN	4	293	351	351	351	351	428	428	428	366	366	366	366	1,413	2,135	2,144	2,294	2,306	1,559	1,559
17	SLP	4	457	550	550	550	550	671	671	671	573	573	573	573	2,213	3,342	3,354	3,589	3,609	2,439	2,439
18	SON	4	275	330	330	330	330	403	403	403	345	345	345	345	1,332	2,014	2,020	2,162	2,174	1,469	1,469
19	TAMPS	4	293	350	350	350	350	427	427	427	364	364	364	364	1,409	2,128	2,134	2,285	2,296	1,554	1,554
20	VER	4	2,356	2,830	2,830	2,830	2,830	3,455	3,455	3,455	2,952	2,952	2,952	2,952	11,405	17,236	17,287	18,506	18,600	12,575	12,575
21	YUC	4	464	555	555	555	555	680	680	680	581	581	581	581	2,246	3,394	3,404	3,644	3,662	2,475	2,475

* Son Tarifas Costo por spot para anuncios de 20 segundos

*Las tarifas no incluyen I.V.A.

*En el caso de que un programa abarque en su transmisión dos franjas horarias con diferentes tarifas, se aplicará la más alta.

*Las bebidas alcohólicas de 20" G.L., o más sólo podrán anunciarse a partir de las 21:00 hrs.

*Tarifas en Moneda Nacional