

Tarifa de Referencia en Televisión Radiodifundida de los Canales Ancla 2025

Tarifas Costo Por Spot

20"

Canal 2					Canal 5					Canal 9					ForoTV				
Lunes a Viernes	Horario	1er. Cuatrimestre	2ndo cuatrimestre	3er. Cuatrimestre	Horario	1er. Cuatrimestre	2ndo cuatrimestre	3er. Cuatrimestre	Horario	1er. Cuatrimestre	2ndo cuatrimestre	3er. Cuatrimestre	Horario	1er. Cuatrimestre	2ndo cuatrimestre	3er. Cuatrimestre			
	06:00	245,165	279,486	332,592	06:00	32,977	37,596	44,738	06:00	24,269	27,665	32,920	06:00	119,958	136,754	162,735			
	07:00	354,681	404,336	481,160	07:00	90,535	103,212	122,823	07:00	44,806	51,077	60,781	07:00	102,350	116,678	138,848			
	08:00	385,482	439,448	522,945	08:00	121,337	138,325	164,605	08:00	37,331	42,560	50,646	08:00	180,189	205,417	244,448			
	09:00	392,014	446,897	531,809	09:00	144,052	164,220	195,421	09:00	27,378	31,213	37,145	09:00	180,189	205,417	244,448			
	10:00	331,968	378,442	450,347	10:00	129,739	147,898	176,001	10:00	48,846	55,686	66,264	10:00	180,189	205,417	244,448			
	11:00	292,455	333,400	396,747	11:00	134,093	152,870	181,913	11:00	65,958	75,194	89,480	11:00	105,922	120,749	143,694			
	12:00	394,191	449,377	534,759	12:00	158,051	180,179	214,412	12:00	77,474	88,318	105,097	12:00	105,922	120,749	143,694			
	13:00	392,014	446,897	531,809	13:00	251,389	286,582	341,033	13:00	197,125	224,723	267,421	13:00	71,972	82,048	97,638			
	14:00	446,463	508,967	605,672	14:00	273,480	311,766	371,001	14:00	358,418	408,594	486,227	14:00	71,972	82,048	97,638			
	15:00	558,155	636,299	757,195	15:00	261,657	298,289	354,964	15:00	337,568	384,828	457,944	15:00	120,467	137,334	163,428			
	16:00	930,260	1,060,494	1,261,988	16:00	295,254	336,591	400,541	16:00	272,856	311,054	370,155	16:00	118,936	135,587	161,347			
	17:00	971,949	1,108,024	1,318,548	17:00	270,054	307,861	366,354	17:00	249,209	284,099	338,078	17:00	83,461	95,146	113,223			
	18:00	797,412	909,052	1,081,771	18:00	364,947	416,043	495,089	18:00	302,102	344,395	409,830	18:00	83,461	95,146	113,223			
	19:00	1,124,090	1,281,464	1,524,939	19:00	523,932	597,284	710,767	19:00	276,277	314,954	374,796	19:00	83,461	95,146	113,223			
	20:00	1,797,356	2,048,988	2,438,295	20:00	595,804	679,218	808,267	20:00	261,657	298,289	354,964	20:00	228,942	260,991	310,581			
	21:00	2,371,380	2,703,372	3,217,012	21:00	618,264	704,820	838,737	21:00	149,651	170,602	203,013	21:00	80,908	92,236	109,762			
	22:30	1,689,710	1,926,269	2,292,260	22:00	717,947	818,460	973,967	22:00	677,628	772,497	919,271	22:00	98,006	111,729	132,956			
	23:00	464,819	529,895	630,573	23:00	506,508	577,419	687,129	23:00	776,939	885,712	1,053,994	23:00	62,273	70,996	84,485			
Sábado	06:00	88,667	101,082	120,288	06:00	22,089	25,180	29,963	06:00	10,580	12,060	14,350	06:00	14,039	16,002	19,043			
	07:00	183,254	208,907	248,603	07:00	53,202	60,651	72,176	07:00	16,181	18,445	21,947	07:00	21,951	25,024	29,776			
	08:00	212,187	241,893	287,852	08:00	112,941	128,753	153,216	08:00	18,980	21,636	25,748	08:00	21,951	25,024	29,776			
	09:00	385,791	439,805	523,365	09:00	202,233	230,544	274,344	09:00	15,245	17,381	20,684	09:00	21,951	25,024	29,776			
	10:00	387,039	441,225	525,054	10:00	199,430	227,353	270,549	10:00	13,378	15,252	18,149	10:00	21,951	25,024	29,776			
	11:00	353,746	403,270	479,891	11:00	194,761	222,028	264,212	11:00	28,004	31,924	37,989	11:00	15,573	17,751	21,124			
	12:00	244,233	278,427	331,331	12:00	182,630	208,196	247,755	12:00	100,182	114,209	135,908	12:00	15,573	17,751	21,124			
	13:00	190,405	217,061	258,306	13:00	183,563	209,262	249,020	13:00	123,202	140,451	167,138	13:00	15,573	17,751	21,124			
	14:00	280,011	319,215	379,864	14:00	258,233	294,385	350,320	14:00	92,405	105,342	125,355	14:00	15,573	17,751	21,124			
	15:00	320,458	365,322	434,732	15:00	250,144	285,163	339,344	15:00	133,161	151,805	180,646	15:00	18,122	20,660	24,586			
	16:00	392,951	447,962	533,077	16:00	316,100	360,357	428,825	16:00	160,233	182,666	217,371	16:00	18,122	20,660	24,586			
	17:00	426,861	486,619	579,079	17:00	367,126	418,523	498,044	17:00	158,362	180,531	214,833	17:00	18,122	20,660	24,586			
	18:00	461,709	526,348	626,355	18:00	363,080	413,912	492,555	18:00	164,273	187,271	222,850	18:00	69,934	79,724	94,872			
	19:00	522,062	595,151	708,231	19:00	415,404	473,146	563,400	19:00	205,652	234,443	278,986	19:00	75,297	85,834	102,141			
	20:00	519,577	592,316	704,856	20:00	560,956	639,488	760,992	20:00	275,963	314,602	374,374	20:00	75,297	85,834	102,141			
	21:00	651,802	743,057	884,240	21:00	673,581	767,884	913,782	21:00	273,789	312,121	371,424	21:00	80,908	92,236	109,762			
	22:00	618,824	705,458	839,493	22:00	695,671	793,063	943,743	22:00	276,588	315,311	375,219	22:00	80,908	92,236	109,762			
	23:00	480,687	547,982	652,101	23:00	571,533	651,548	775,340	23:00	158,671	180,886	215,252	23:00	75,297	85,834	102,141			
Domingo	06:00	52,267	59,589	70,910	06:00	20,844	23,763	28,275	06:00	10,580	12,060	14,350	06:00	14,293	16,294	19,387			
	07:00	85,870	97,893	116,492	07:00	54,756	62,424	74,281	07:00	8,402	9,577	11,399	07:00	17,355	19,785	23,543			
	08:00	184,807	210,683	250,711	08:00	99,870	113,854	135,484	08:00	16,181	18,445	21,947	08:00	17,355	19,785	23,543			
	09:00	237,388	270,623	322,041	09:00	134,093	152,870	181,913	09:00	17,422	19,863	23,636	09:00	17,355	19,785	23,543			
	10:00	252,629	287,997	342,718	10:00	152,451	173,796	206,816	10:00	27,070	30,860	36,721	10:00	17,355	19,785	23,543			
	11:00	342,236	390,149	464,277	11:00	209,079	238,348	283,634	11:00	78,714	89,737	106,785	11:00	21,185	24,151	28,739			
	12:00	252,013	287,293	341,880	12:00	251,700	286,937	341,454	12:00	105,470	120,239	143,084	12:00	21,185	24,151	28,739			
	13:00	297,431	339,074	403,497	13:00	274,723	313,184	372,687	13:00	98,314	112,078	133,373	13:00	21,185	24,151	28,739			
	14:00	765,677	872,871	1,038,716	14:00	279,077	318,151	378,599	14:00	135,031	153,934	183,182	14:00	18,122	20,660	24,586			
	15:00	340,370	388,021	461,746	15:00	378,016	430,939	512,815	15:00	170,181	194,010	230,869	15:00	18,122	20,660	24,586			
	16:00	526,420	600,118	714,139	16:00	432,775	493,358	587,100	16:00	205,652	234,443	278,986	16:00	18,122	20,660	24,586			
	17:00	583,979	665,734	792,221	17:00	413,484	471,370	560,930	17:00	252,322	287,649	342,299	17:00	18,122	20,660	24,586			
	18:00	587,710	669,991	797,287	18:00	403,527	460,020	547,422	18:00	232,720	265,301	315,708	18:00	69,934	79,724	94,872			
	19:00	876,434	999,134	1,188,968	19:00	388,281	442,643	526,744	19:00	247,656	282,327	335,971	19:00	105,665	120,459	143,345			
	20:00	1,034,173	1,178,959	1,402,960	20:00	602,025	686,308	816,710	20:00	250,144	285,163	339,344	20:00	105,922	120,749	143,694			
	21:00	1,356,808	1,546,761	1,840,647	21:00	731,452	833,856	992,288	21:00	305,213	347,943	414,053	21:00	113,320	129,188	153,734			
	22:00	902,879	1,029,284	1,224,848	22:00	845,321	963,665	1,146,764	22:00	235,520	268,496	319,507	22:00	113,829	129,768	154,425			
	23:00	946,124	1,078,583	1,283,515	23:00	623,180	710,426	845,405	23:00	154,626	176,274	209,766	23:00	77,079	87,869	104,565			