

Tarifa de Referencia en Televisión Radiodifundida de los Canales Ancla 2026

Tarifas Costo Por Spot

20"

Lunes a Viernes

Canal 2			
Horario	1er. Cuatrimestre	2ndo Cuatrimestre	3er. Cuatrimestre
6:00	257,423	293,460	349,222
7:00	372,415	424,553	505,218
8:00	404,756	461,420	549,092
9:00	411,615	469,242	558,399
10:00	348,566	397,364	472,864
11:00	307,078	350,070	416,584
12:00	413,901	471,846	561,497
13:00	411,615	469,242	558,399
14:00	468,786	534,415	635,956
15:00	586,063	668,114	795,055
16:00	976,773	1,113,519	1,325,087
17:00	1,020,546	1,163,425	1,384,475
18:00	837,283	954,505	1,135,860
19:00	1,180,295	1,345,537	1,601,186
20:00	1,887,224	2,151,437	2,560,210
21:00	2,489,949	2,838,541	3,377,863
22:30	1,774,196	2,022,582	2,406,873
23:00	488,060	556,390	662,102

Canal 5			
Horario	1er. Cuatrimestre	2ndo Cuatrimestre	3er. Cuatrimestre
6:00	34,626	39,476	46,975
7:00	95,062	108,373	128,964
8:00	127,404	145,241	172,835
9:00	151,255	172,431	205,192
10:00	136,226	155,293	184,801
11:00	140,798	160,514	191,009
12:00	165,954	189,188	225,133
13:00	263,958	300,911	358,085
14:00	287,154	327,354	389,551
15:00	274,740	313,203	372,712
16:00	310,017	353,421	420,568
17:00	283,557	323,254	384,672
18:00	383,194	436,845	519,843
19:00	550,129	627,148	746,305
20:00	625,594	713,179	848,680
21:00	649,177	740,061	880,674
22:00	753,844	859,383	1,022,665
23:00	531,833	606,290	721,485

Canal 9			
Horario	1er. Cuatrimestre	2ndo Cuatrimestre	3er. Cuatrimestre
6:00	25,482	29,048	34,566
7:00	47,046	53,631	63,820
8:00	39,198	44,688	53,178
9:00	28,747	32,774	39,002
10:00	51,288	58,470	69,577
11:00	69,256	78,954	93,954
12:00	81,348	92,734	110,352
13:00	206,981	235,959	280,792
14:00	376,339	429,024	510,538
15:00	354,446	404,069	480,841
16:00	286,499	326,607	388,663
17:00	261,669	298,304	354,982
18:00	317,207	361,615	430,322
19:00	290,091	330,702	393,536
20:00	274,740	313,203	372,712
21:00	157,134	179,132	213,164
22:00	711,509	811,122	965,235
23:00	815,786	929,998	1,106,694

ForoTV			
Horario	1er. Cuatrimestre	2ndo Cuatrimestre	3er. Cuatrimestre
6:00	125,956	143,592	170,872
7:00	107,468	122,512	145,790
8:00	189,198	215,688	256,670
9:00	189,198	215,688	256,670
10:00	189,198	215,688	256,670
11:00	111,218	126,786	150,879
12:00	111,218	126,786	150,879
13:00	75,571	86,150	102,520
14:00	75,571	86,150	102,520
15:00	126,490	144,201	171,599
16:00	124,833	142,366	169,414
17:00	87,634	99,903	118,884
18:00	87,634	99,903	118,884
19:00	87,634	99,903	118,884
20:00	240,389	274,041	326,110
21:00	84,953	96,848	115,250
22:00	102,906	117,315	139,604
23:00	65,387	74,546	88,709

Sabado

6:00	93,100	106,136	126,302
7:00	192,417	219,352	261,033
8:00	222,796	253,988	302,245
9:00	405,081	461,795	549,533
10:00	406,391	463,286	551,307
11:00	371,433	423,434	503,886
12:00	256,445	292,348	347,898
13:00	199,925	227,914	271,221
14:00	294,012	335,176	398,857
15:00	336,481	383,588	456,469
16:00	412,599	470,360	559,731
17:00	448,204	510,950	608,033
18:00	484,794	552,665	657,673
19:00	548,165	624,909	743,643
20:00	545,556	621,932	740,099
21:00	684,392	780,210	928,452
22:00	649,765	740,731	881,468
23:00	504,721	575,381	684,706

6:00	23,193	26,439	31,461
7:00	55,862	63,684	75,785
8:00	118,588	135,191	160,877
9:00	212,345	242,071	288,061
10:00	209,402	238,721	284,076
11:00	204,499	233,129	277,423
12:00	191,762	218,606	260,143
13:00	192,741	219,725	261,471
14:00	271,145	309,104	367,836
15:00	262,651	299,421	356,311
16:00	331,905	378,375	450,266
17:00	385,482	439,449	522,946
18:00	381,234	434,608	517,183
19:00	435,792	496,803	591,192
20:00	589,004	671,462	799,042
21:00	707,260	806,278	959,471
22:00	730,455	832,716	990,930
23:00	600,110	684,125	814,107

6:00	11,109	12,663	15,068
7:00	16,990	19,367	23,044
8:00	19,929	22,718	27,035
9:00	16,007	18,250	21,718
10:00	14,047	16,015	19,056
11:00	29,404	33,520	39,888
12:00	105,191	119,919	142,703
13:00	129,362	147,474	175,495
14:00	97,025	110,609	131,623
15:00	139,819	159,395	189,678
16:00	168,245	191,799	228,240
17:00	166,280	189,558	225,575
18:00	172,487	196,635	233,993
19:00	215,935	246,165	292,935
20:00	289,761	330,332	393,093
21:00	287,478	327,727	389,995
22:00	290,417	331,077	393,980
23:00	166,605	189,930	226,015

6:00	14,741	16,802	19,995
7:00	23,049	26,275	31,265
8:00	23,049	26,275	31,265
9:00	23,049	26,275	31,265
10:00	23,049	26,275	31,265
11:00	16,352	18,639	22,180
12:00	16,352	18,639	22,180
13:00	16,352	18,639	22,180
14:00	16,352	18,639	22,180
15:00	19,028	21,693	25,815
16:00	19,028	21,693	25,815
17:00	19,028	21,693	25,815
18:00	73,431	83,710	99,616
19:00	79,062	90,126	107,248
20:00	79,062	90,126	107,248
21:00	84,953	96,848	115,250
22:00	84,953	96,848	115,250
23:00	79,062	90,126	107,248

Domingo

6:00	54,880	62,568	74,456
7:00	90,164	102,788	122,317
8:00	194,047	221,217	263,247
9:00	249,257	284,154	338,143
10:00	265,260	302,397	359,854
11:00	359,348	409,656	487,491
12:00	264,614	301,658	358,974
13:00	312,303	356,028	423,672
14:00	803,961	916,515	1,090,652
15:00	357,389	407,422	484,833
16:00	552,741	630,124	749,846
17:00	613,178	699,021	831,832
18:00	617,096	703,491	837,151
19:00	920,256	1,049,091	1,248,416
20:00	1,085,882	1,237,907	1,473,108
21:00	1,424,648	1,624,099	1,932,679
22:00	948,023	1,080,748	1,286,090
23:00	993,430	1,132,512	1,347,691

6:00	21,886	24,951	29,689
7:00	57,494	65,545	77,995
8:00	104,864	119,547	142,258
9:00	140,798	160,514	191,009
10:00	160,074	182,486	217,157
11:00	219,533	250,265	297,816
12:00	264,285	301,284	358,527
13:00	288,459	328,843	391,321
14:00	293,031	334,059	397,529
15:00	396,917	452,486	538,456
16:00	454,414	518,026	616,455
17:00	434,158	494,939	588,977
18:00	423,703	483,021	574,793
19:00	407,695	464,775	553,081
20:00	632,126	720,623	857,546
21:00	768,025	875,549	1,041,902
22:00	887,587	1,011,848	1,204,102
23:00	654,339	745,947	887,675

6:00	11,109	12,663	15,068
7:00	8,822	10,056	11,969
8:00	16,990	19,367	23,044
9:00	18,293	20,856	24,818
10:00	28,424	32,403	38,557
11:00	82,650	94,224	112,124
12:00	110,744	126,251	150,238
13:00	103,230	117,682	140,042
14:00	141,783	161,631	192,341
15:00	178,690	203,711	242,412
16:00	215,935	246,165	292,935
17:00	264,938	302,031	359,414
18:00	244,356	278,566	331,493
19:00	260,039	296,443	352,770
20:00	262,651	299,421	356,311
21:00	320,474	365,340	434,756
22:00	247,296	281,921	335,482
23:00	162,357	185,088	220,254

6:00	15,008	17,109	20,356
7:00	18,223	20,774	24,720
8:00	18,223	20,774	24,720
9:00	18,223	20,774	24,720
10:00	18,223	20,774	24,720
11:00	22,244	25,359	30,176
12:00	22,244	25,359	30,176
13:00	22,244	25,359	30,176
14:00	19,028	21,693	25,815
15:00	19,028	21,693	25,815
16:00	19,028	21,693	25,815
17:00	19,028	21,693	25,815
18:00	73,431	83,710	99,616
19:00	110,948	126,482	150,512
20:00	111,218	126,786	150,879
21:00	118,986	135,647	161,421
22:00	119,520	136,256	162,146
23:00	80,933	92,262	109,793

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